

# City Tax Rate to Remain Unchanged at \$1.28

## YUP! IT'S SUMMER

	High	Low
Wednesday, June 15	94	58
Thursday, June 16	95	64
Friday, June 17	101	59
Saturday, June 18	106	62
Sunday, June 19	105	63
Monday, June 20	107	58
Tuesday, June 21	110	64

# The Desert Sun

TWENTY-EIGHTH YEAR

Published

Mondays and Thursdays

Thursdays only from June 14 to Aug. 31

174 N. Palm Canyon Drive

Phone 2249

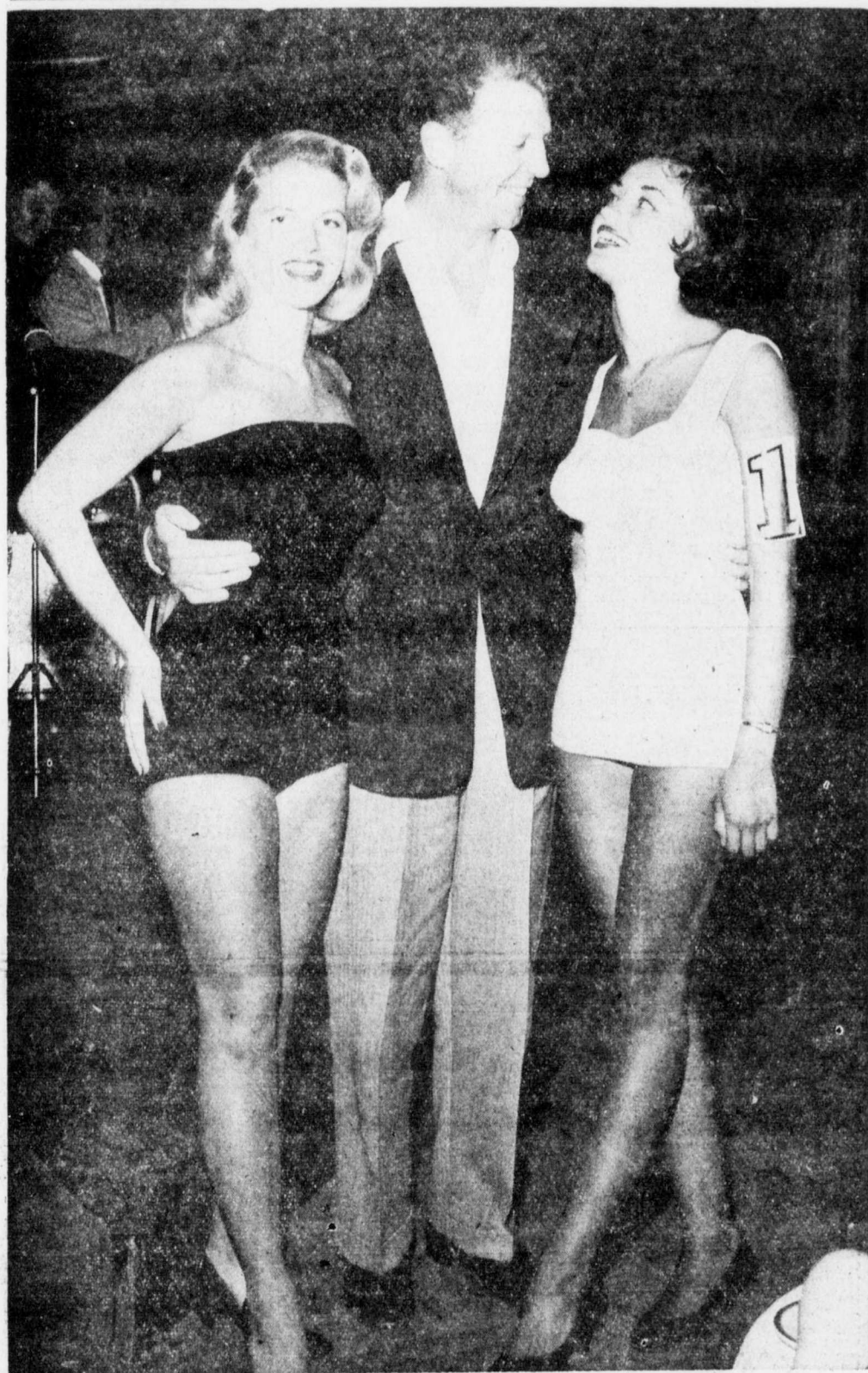
Vol. XXVII, No. 86

2 Sections — 16 Pages

Palm Springs, California Thursday, June 23, 1955

Single Copy 10c

## Council Favors Airport Site for New City Hall



**TWO BEAUTIFUL GIRLS**, who tied for both first and second place Tuesday night in a preliminary Miss Universe contest at the Chi Chi because neither the judges nor the audience could choose between them, pose here with Dan Dailey, who was one of the judges. The blonde, on left, is Sharron Curran, sponsored by Harold Hicks Realty, and the brunette is Patricia Stephens, the Bernard-Anderson entry.

### Salary Raises for City Officials Voted by Council

Salary of City Manager Robert W. Peterson was raised to \$1,000 per month when city council adopted a new pay schedule Tuesday night. Council adopted the two-step raise plan for all employees and under the same motion, increased salaries of the three department heads whose pay is fixed by council. Peterson was given \$1,000 monthly, a hike of \$3,000 annually. Salary of City Attorney Jerry Bunker was moved up to \$702 a month and that of City Clerk Louise McCann to \$533 monthly. Councilman Earle Strebe made the motion for the raise. Councilman Jerry Sanborn commented: "We're not too far behind the school board."

### Council to Meet in Afternoons

Next meeting of city council will be held at 8 p.m. June 30. After that, council will meet at 3:30 p.m. during July, August and September. First meeting under the afternoon schedule will be on July 12.

### IDENTIFICATION LOST

William Cornfield, 141 South Tahquitz, reported to police the loss of his identification folder containing other papers.

### MISS UNIVERSE RACE COMPETITION TOUGHER

Competition got tougher this week as a tall tanned blonde tied with a tall tanned brunette for first place Tuesday evening at the Chi Chi in the Miss Universe contest which ends tomorrow night.

Adjudged a tie and held over for competition in the finals tomorrow night were Patricia Stephens, the Bernard-Anderson entry, and Sharron Curran, sponsored by the Harold Hicks Realty office. The judges tied these two for both first and second place and an attempt to settle it by popular applause failed as the audience couldn't decide either. Pauline Meisterfeld, sponsored by Sunair Drive-in, was named third out of the field of six lovely girls.

**CHI CHI STARLITE ROOM** was packed for the third preliminary contest of the second annual search for Miss Palm Springs, which is sponsored by The Desert Sun and Irwin Schuman of the Chi Chi. Roy Randolph has emceed all the contests this year, presenting the array of beauties, one of whom will be named Miss Palm Springs.

The contestants for the title of Miss Palm Springs were all so attractive that a comedian on the regular Chi Chi show commented, "I don't know who the winner was, but I'll take the loser!"

Entrants in the third preliminary contest, in addition to the three already named, were Patricia Stephens, sponsored by Palm Springs Biltmore; Charmaine Lamons, sponsored by Haxton and Hutchinson cement contractors; and Stevie Foster, sponsored by the California School of Art and Photography.

### Ordway Resigns Police Position to Enter Business

Sergeant Durman Ordway of Palm Springs police department who joined the local force on November 14, 1945, tendered his resignation this week, effective June 25.

He plans to go into business for himself in Cathedral City. Robert W. Peterson, city manager, said Tuesday that Robert Ralph would be appointed sergeant to succeed Ordway. Ralph is next on the eligibility list as result of the police department examinations in March.

Sgt. Ordway has been on the plain clothes detail of the local department for some time.

### Budget for Fiscal Year is Approved

Retain All Items But Maintain Old Tax Rate of \$1.28

Palm Springs city tax rate for the fiscal year starting July 1, 1955, will remain unchanged at \$1.28 per \$100 valuation.

City council Tuesday night, after a long discussion, voted to adopt the budget for 1955-56 as submitted by City Manager Robert W. Peterson and to retain all of its features but to appropriate \$7,923 from the undivided surplus to maintain the \$1.28 tax rate.

The operating budget for the new fiscal year totals \$1,112,773 compared with last year's figure of \$958,056, an increase of \$154,717.

**DISCUSSION** centered around elimination of the new park and recreation officer, police carport additions and two additional firemen.

City Manager Peterson said that if these items were eliminated, the tax rate would remain the same. He said that to avert a rise in taxes to \$1.301, approximately \$8,000 would have to be cut from the budget. Councilwoman Ruth Hardy protested elimination of the park officer and a long discussion of other items followed.

**MAYOR FLORIAN G. BOYD** ended the debate when he said that in the current fiscal year, receipts were far above the estimate made in June a year ago.

He suggested that council adopt the budget with the view of maintaining the tax rate at \$1.28 and to bring it into balance with an appropriation from the surplus from last year. The vote was 6 to 1, Councilman McKinney dissenting.

**FOLLOWING** adoption of the budget and unchanged tax rate, Mayor Boyd took occasion to praise the city administration for its efficiency in operation of the city.

In this he was supported by other councilmen. City Manager Peterson said that the whole-hearted cooperation of the entire city staff was responsible.

Mayor Boyd also took occasion to compliment the citizens of Palm Springs for their cooperation with city officials.

### It's Summer

Season Comes In Tuesday Evening

Well, and so it is Summer. At 9:32 p.m. Tuesday, Pacific Daylight Time, the Summer Solstice officially started.

Incidentally, it was officially the longest day of the year although Monday and Wednesday were just a small fraction of a second shorter. Away from the shadow of Mt. San Jacinto, the desert area had 14 hours and 19 minutes of sunshine Tuesday.

Maximum temperature on the first day of Summer here was 110 degrees. Minimum was 58.

### No Traffic Enforcement Holiday Declares Kettmann

Chief of Police A. G. Kettmann said Tuesday that, just because it is Summer, there will be no relaxation in strict traffic law enforcement.

With traffic here still heavy and weekend traffic well above the average for this time of the year, he issued orders to all patrol cars and motorcycle officers to maintain strict enforcement of all traffic laws.

He especially called attention to traffic on Palm Canyon, south of Ramon road, at Mesquite and south of Highway 111 intersection. Also to traffic on the drive north of Tamarisk road where motorists are some-



**IRANIAN PEACE OFFICER** Abol H. Ghaffari, of Teheran, director of security for that country, and who commands 12,000 uniformed policemen throughout Iran, paid a visit to Palm Springs and contrasted police problems in this country with that existing in his native land. From left to right: Chief August Kettmann, Mr. Ghaffari, Chief of Police Jack Bennett of Riverside, the Iranian's host, and Captain Orest Johnson, who originally met the Iranian while both were students at a police training program in Los Angeles last April.

### Air Service to East, City's Biggest Need

The greatest need in the Palm Springs area is for some air transportation service to the east, H. C. Timberlake, economic consultant engaged by the city for a survey of the local travel situation, reported to city council Tuesday night.

His report followed practical conclusion of the first phase of his studies and constituted a progress report on air transport needs here.

The first portion of the survey covered hotel registration in the Village to determine not only how many visitors were here but also where they came from and how they came.

**THE REPORT**, filed with council Tuesday night, indicated a total of 107,590 guests during the season but with from 5 to 10 per cent of the hotels not yet reporting.

Of the 90-95 per cent of hotels reporting it was shown that Los Angeles topped the list with 61,930 guests and 21,854 more from other western points including the northwest, bringing the total to 83,784. Average distance travelled here ranged from 110 to 700 miles with a total of 44,220,200 passenger miles.

**THE EAST** contributed 14,690 who travelled an average of 2,000 miles for a total passenger mile figure of 51,760,000 or 52.2 per cent of the total.

From other northern points, exclusive of the northwest, the total was 2,063 and from the south, 7,053.

"The figures in this survey," Timberlake reported, "indicate very clearly that a great majority of the guests here whose registrations were analyzed, reside in the Los Angeles area and the second largest group comes from the west coast area."

Chief Kettmann said that the strict enforcement orders put into effect during the season because of the sharp increase in accidents during Spring will be continued indefinitely. "A check reveals that traffic in Palm Springs is now much heavier than it has been at this time of the year in previous seasons," the chief said.

### IRANIAN POLICE HEAD VIEWS PALM SPRINGS

Abol H. Ghaffari, who occupies a position in his native Iran similar to the one occupied by Edgar J. Hoover, chief of Federal Bureau of Investigation, felt right at home here in Palm Springs during a short visit yesterday.

He said it reminded him so much of his native land, with its towering mountains, canyons and, of course, the weather... the weather which is so perfect for an Iranian.

**IN COMPANY** with Chief of Police Jack Bennett of Riverside who has been playing host to Mr. Ghaffari, director of security for the National Police of Iran, both peace officers paid a visit to the local police department and there discussed police methods with Chief of Police August Kettmann and Captain Orest Johnson.

The Iranian Herbert Hoover in comparing police methods with those he has come in contact in this country said that aside from rapid police communication, and some methods of police work which were first

instituted in his country by the Swedish police 40 years ago the crime picture in Iran is entirely different than it is in the United States.

**"IN IRAN** we are plagued with petty thievery, murders which result from on-the-spot brawls with the lethal weapon a knife. And of course we also have robberies of the highway type and burglaries. Generally we can put our finger on the person who commits the crime."

"By contrast I have learned through my study of police records here that crime here is of a different nature. Crime which I believe is created by the high level of living in this country."

**DIRECTOR GHAFFARI** went on to explain by using Palm See **IRANIAN**, Page 6a

### Negotiations Begun with CAA on Plan

Action Taken on Plans for New Government Center

Palm Springs new city hall will be built on the airport site, it was decided by city council Tuesday night.

Following discussion of two sites—one on Ramon road between the high school and St. Theresa's Parochial school, the other the present airport site—council voted unanimously for the latter.

**ROBERT W. PETERSON**, city manager, was instructed in a motion passed by council, to contact the Civil Aeronautics Authority to negotiate for the necessary permission to build on the airport land on a motion by Councilman Jerry Sanborn.

In the second portion of the motion, he was instructed to have architectural plans for the new structure drawn.

**THE NEW CITY HALL**, if negotiations with the CAA succeed, will be immediately north of the present collection of city government buildings.

Entry will be from McCallum road and ample parking places are provided.

A preliminary layout of the new civic center was shown at Tuesday night's meeting.

Mayor Florian G. Boyd, following the vote, expressed great pleasure with the action of council.

"At last, we are getting some place in our plans for an adequate new city government center," he said.

### Extend Working Hours During Summer Months

You are going to hear hammer and saws earlier and later this summer.

City council this week decided that, because of the tremendous building operations here this year, that work may start at 6 a.m. and continue until 6 p.m.

Permits must be obtained from the city building department.

The former hours were from 8 a.m. until 5 p.m.

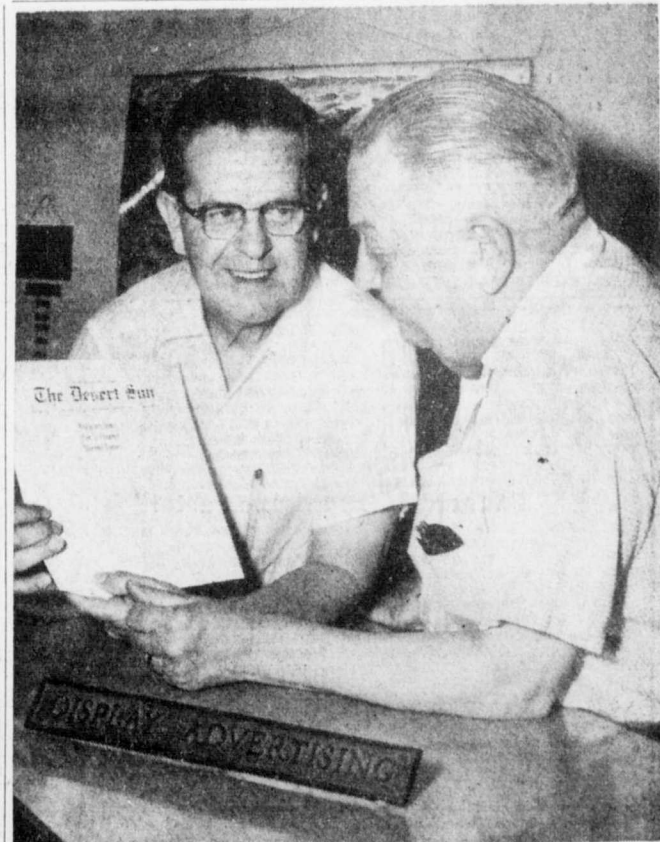
### ROTARY INTERNATIONAL BACKS PALM SPRINGS OLYMPIC PLAN

C. Ronald Ellis, member of the Palm Springs Rotary club, just returned from the 50th Rotary International convention held in Chicago, said that many leading Rotarians of the world are enthusiastic in commending the action of the local club in inaugurating the idea of an annual Olympic Fund Day. They are going to use their influence in urging Rotary clubs in their respective countries to adopt the Palm Springs plan.

The plan, according to Robert McKenzie, president of the Palm Springs Rotary club, is to have the Olympians furnish a speaker to each club once a year who will talk on the subject of the Olympic Games. At the end of the meetings, individual members of the hundreds of clubs, who so desire will be given the opportunity of making a voluntary contribution. Final action on this plan was taken by the club's board of directors just prior to the Chicago convention.

**ELLIS, WHO SUGGESTED** this plan, said that he had taken the matter up with past and the present Rotary International presidents and that each expressed a keen desire in getting full particulars of the plan. A typical expression came from the past Rotary International president of 1953-54, Joaquin Serratos Cibils, who declared, according to Ellis, "This plan is a most wonderful idea for both Rotary and the Olympic Games. If it is what I hope it is, then it is my desire that Uruguay may have the honor of being second nation to enact."

See **OLYMPICS**, Page 7a



**C. RON ELLIS**, Palm Springs Rotarian and originator of a new idea to finance United States Olympic entrants, shows R. F. Graettinger, Desert Sun staffman, reprints of a Sun story about the plan which aided in its world-wide acceptance.

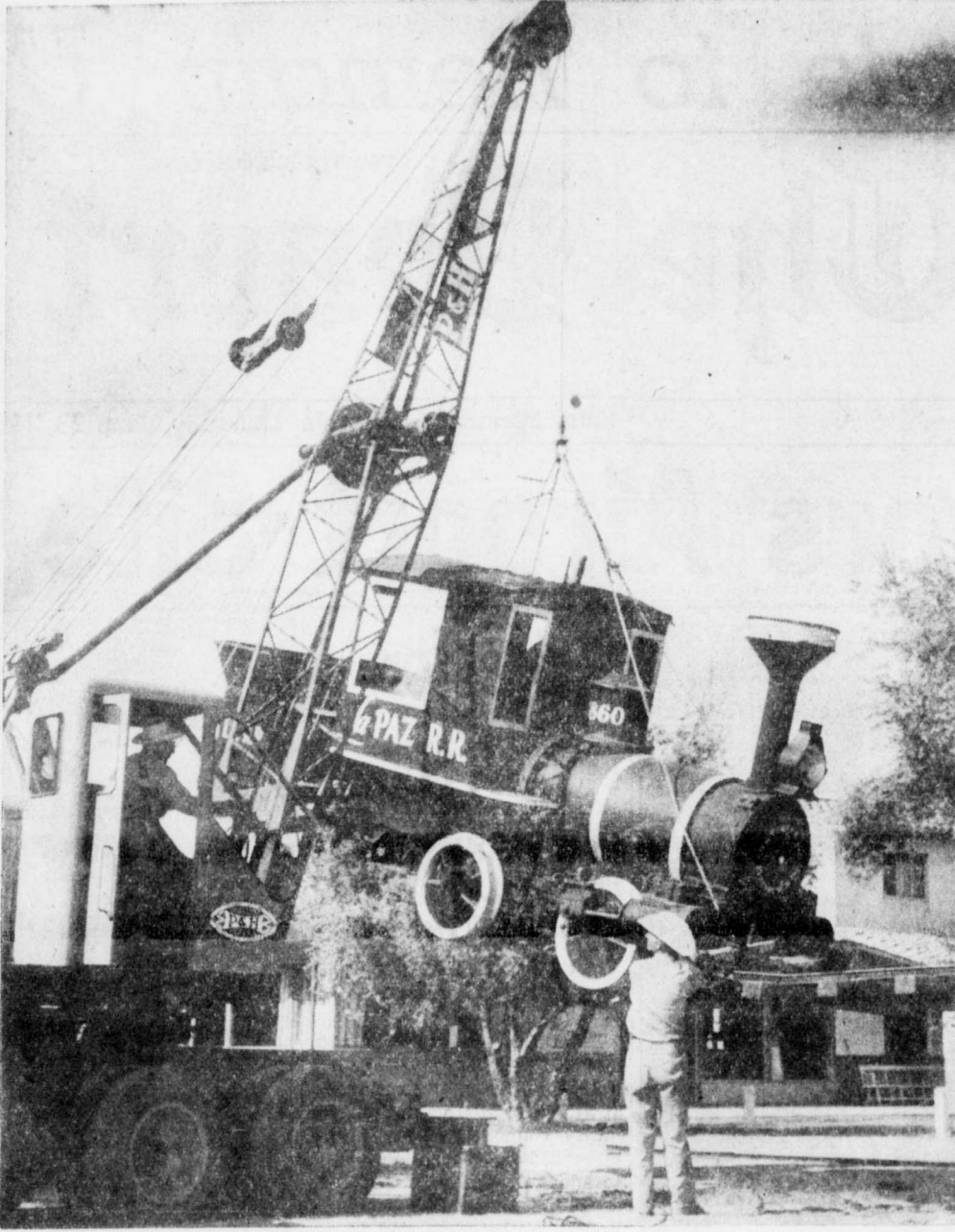




(Desert Sun Photo)  
**TIGER CUB FROM INDIA** and his name is Delhi, one of four brought to this country under the care of a special caretaker for Mrs. Robbie Kavanaugh wife of Claude Kavanaugh of Houston, Texas, who is a house guest of

Charell De Thomee here. She said she purchased the tiger while on a nine month tour of the world and it was delivered to her while still in the sucking stage, that is, with the use of a milk bottle. However, it, and it is a male, has big teeth already and will

grow to approximately 140 pounds. "Of course I'm going to keep Delhi," Mrs. Kavanaugh said, "as a pet, of course." The photographer shuddered a little bit when he heard that statement as he took the picture in the Chi Chi Starlite room.



(Desert Sun Photo)  
**WORKMEN** for Hicks and Allred, contractors, tussle with the old wood-burning locomotive which has been on display at La Paz hotel, moving it to a new location on the grounds. The cable broke once but the engine now rests in its new place.

## Wall, Not Fence, Council Ruling

Recommendation of the Variance board for changes at the Nicolas Pastor gas station and auto agency at 496 North Palm Canyon drive precipitated a debate at council meeting Tuesday night.

The recommendation was finally accepted with the proviso that a masonry wall be built instead of a wooden fence on the east side of the property. The vote was 5 to 2.

In the application of Plaza Motors for a variance on their proposed new building at Amado and Indian avenue, the matter was referred to the planning commission for further over-all study.

## Widening Plan Held in Abeyance

Widening of South Palm Canyon drive and the Tahquitz Creek bridge will be held in abeyance for a year, it was indicated at council meeting Tuesday.

Legal complications and negotiations for rights of way and curb and gutter pavement costs, are responsible City Manager R. W. Peterson told council.

## Sports Car Racing Dates Given O. K.

Council Tuesday night approved a request for a permit for a sports car race program to be held at the airport November 26 and 27.

## CHERRY PASS DRIVE-IN

Thurs., Fri., Sat.  
"THE RACERS"  
Starring  
KIRK DOUGLAS

— also —  
"RAGE AT DAWN"  
Starring  
RANDOLPH SCOTT

Sun., Mon., Tues.  
"UNDERWATER"  
Starring  
JANE RUSSELL

— also —  
"BATTLE CRY"  
Starring  
STERLING HAYDEN

COMING SOON  
BANK NITE  
Register at  
Snack Bar

## Talbot is Ruled Incompetent in Court Decision

Judge Hilton H. McCabe, presiding over the Indian branch of county superior court, handed down a decision last week that William C. Talbot, 36, shipping company heir, is incompetent to handle his estate, reputedly in the multi-millions.

Judge McCabe, at the same time denied a petition of Hilda Talbot Meyerson, ex-wife of the Palm Springs resident, that a guardian be appointed for Talbot's person.

JUDGE McCABE in a third ruling, increased the annual allowance for two of Talbot's children by his first marriage and ordered continuance of the present \$200 allowance for a third child. Mrs. Meyerson has been appointed guardian of the children's estates.

Mayor Florian G. Boyd of Palm Springs and Attorney Lyle Newcomer of Los Angeles formerly of Palm Springs, were named guardians of the Talbot estate which includes a \$100,000 home in Palm Springs and a Nevada ranch, besides stocks and bonds left him by his parents.

GRADUATED INCREASES were allowed Judith, 14, and William C. Talbot IV by Judge McCabe until each are 18. In her complaint, Mrs. Meyerson said she and Talbot were married in 1938 and divorced in 1950. He has been married twice since.

## False Alarm

No Dognapper, Humane Officer

It was a false alarm. Police were notified last weekend that a man was picking up dogs in the vicinity of Ramon road and leading them into a truck.

They investigated and found Humane Officer John Thomas picking up stray dogs from the reservation.

## George Wheeler Honored by City

City council, on suggestion of Mayor Florian G. Boyd, adopted a resolution praising the work of George Wheeler, former owner of the Villager Magazine in publishing the city and terming him "Mr. Villager." Wheeler is now in a Los Angeles hospital but upon his return to the Village will be presented with a scroll at ceremonies.

## Judge McCabe Lions' Speaker

Judge Hilton H. McCabe who presides over the Indian department of county superior court, will be the speaker this noon as Lions club members meet in the Starlite Room of the Chi Chi.

His topic will be "The Indian Court."

Francis F. Crocker will be program chairman. Judge E. E. Theriault, club president, will preside.

## Appointments to Board Approved

Council Tuesday night approved re-appointments to city boards as follows:

William Dean and Carl G. Lykken to the Library board for 3-year terms commencing July 1.

Ben Shearer to the park and recreation board for a 4-year term starting July 4.

Reed Hubbell and William A. Foster to the variance board for 4-year terms starting July 4.

## Howling Dog

All Neighborhood Calls Up Police

One howling dog gave police a busy time Saturday night. During a short period of time, three calls came in, ranging from residents on Riverside drive and San Lucas road to Sunny Dunes road.

Police located the source of the noise, let the dog into the house before which he was calling for entry—and all was quiet.

## Invite State DAV to Meet in City

Mayor Florian G. Boyd was instructed by city council Tuesday to issue an invitation to the state organization of the Disabled American Veterans, to hold their 1956 convention here. The invitation will be sent to the DAV state convention now in session at Salinas.

## NO PROTEST ON LICENSE

No protest was filed by council on notice of application of Freeman and May, Pueblo hotel, 1983 North Palm Canyon drive, for an on-sale beer license.

## LICENSE REFUNDED

City council authorized a refund of a \$60 business license to the state of Charles Chamberlin, deceased. The license had been paid in advance for the new fiscal year.

## Villagers Quick to Respond to Tribute Fund Appeal

Trustees of the Palm Springs Tribute Fund today publicly thanked Villagers who had responded to the appeal to aid the Campbell family, victims of the tragic automobile accident a few weeks ago in which a child of the family lost her life. The survivors of the accident are now living at 567 West Arenas, the occupancy donated by Mrs. Pearl McManus. They are out of the hospital and progressing well, but still in need of assistance.

Each of these brought cooked dinners to the family. Any others wishing to assist are urged to call 5097 and an evening for a dinner will be assigned them.

Trustees of the Tribute Fund expressed their thanks for the generous response to the appeal. The Tribute Fund, administered by the Welfare and Friendly Aid association, was established by families of those who have passed on and who requested that in lieu of flowers for the deceased, remembrance be made by contributions to the Fund to aid deserving Villagers.

## Boys Club Summer Events Offer Full, Varied Program

With school out and more time for outdoor activities now available, the summer program at the Palm Springs Boys Club leans toward the baseball diamond, swimming, schedule, weekly movie, outings, and indoor activities which will include the game room and craft contests, Director Chuck LaFrantz announces.

Boys of any age are invited to join the club, with activities planned for all groups. Members, so that they will not miss any activities, are asked to clip out the schedule printed below, and carry it in their wallets.

Points toward being named as the most outstanding member of the club are given for attendance at each special event, or for each day attendance recorded at the club.

**Summer Schedule**  
SWIMMING. High School pool, Monday through Saturday, 2 p.m., all members must show card for admission. Use own swim trunks or ask at ticket office for Boys Club trunks.

**BASEBALL.** Little League, Monday and Friday evenings, 7 p.m., for boys 8 to 12 years of age.

## Legal Notices

In trade, work in progress, subscription, list and contracts, trade name and good will of business.

The purchase price and consideration to be paid and the said sale, transfer and assignment will be consummated at 9:00 o'clock A. M. on July 1, 1956 (or within a reasonable time thereafter) at the offices of Messrs. Thompson & Colegate, 444 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California.

Dated June 20, 1955.  
ROY W. COLEGATE, Attorney  
Vendee Transferee and Assignee  
STATE OF CALIFORNIA  
COUNTY OF RIVERSIDE  
On June 20, 1955, before me, James W. Wortz, a Notary Public in and for said County and State, personally appeared Roy W. Colegate, known to me to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same.

JAMES M. WORTZ,  
Notary Public in and for said County and State.

(SEAL)  
Desert Sun June 23, 1955

NOTICE OF INTENDED SALE  
NOTICE IS HEREBY GIVEN THAT John F. Holditch, whose address is 308 East Sunny Dunes Road in the City of Palm Springs, County of Riverside, State of California, intends to and will sell, transfer and assign to Ed Kovon, whose address is 34-272 Date Palm drive, Cathedral City, in the County of Riverside, State of California, mailing address P. O. Box 1185 in said City of Palm Springs, all of the stock in trade, fixtures and equipment of the tubular goods and plumbing supply business conducted under the name of PALM SPRINGS PIPE AND SUPPLY CO., at the address of the Seller above mentioned. A general statement of the character of the merchandise and property intended to be sold, assigned and transferred is as follows:

Piping, tubing, valves and fittings, plumbing fixtures and a general line of plumbing fixtures and supplies, as well as office furnishings. The purchase price and consideration to be paid and the said sale, transfer and assignment will be consummated at 9:00 o'clock A. M. on July 1, 1955 (or within a reasonable time thereafter) at the offices of Messrs. Thompson & Colegate, 444 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California.

Dated: June 20, 1955.  
JOHN F. HOLDITCH  
Vendor

STATE OF CALIFORNIA  
COUNTY OF RIVERSIDE  
On June 20, 1955, before me, Roy W. Colegate, a Notary Public in and for said County and State, personally appeared John F. Holditch, known to me to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same.

ROY W. COLEGATE  
Notary Public in and for said County and State

(SEAL)  
Desert Sun June 23, 1955

## CERTIFICATE OF BUSINESS

FICTITIOUS FIRM NAME  
The undersigned do hereby certify that they are conducting an investment business at 174 South Western Avenue, Los Angeles, California, under the fictitious firm name of CRANE INVESTMENT CO. and that said firm is composed of the

## Legal Notices

following persons, whose names in full and places of residence are as follows, to-wit:

MILTON CRANE, 424 1/2 Smithwood Drive, Beverly Hills, Calif.  
CHARLES J. KATZ, 2540 Carmen Crest Drive, Hollywood 28, Calif.  
Witness, our hands this 1st day of June, 1955.

MILTON CRANE  
CHARLES J. KATZ  
STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

On this 1st day of June, A. D. 1955, before me, Lucy Ojalima, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Milton Crane and Charles J. Katz known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

LUCY OJALIMA  
Notary Public in and for said County and State

CHARLES J. KATZ  
463 West Eighth Street,  
Los Angeles, 14, Calif.  
Desert Sun June 23, 30 July 7, 14, 1955  
NO. 588

NO. 587  
CERTIFICATE OF BUSINESS  
FICTITIOUS FIRM NAME

The undersigned do hereby certify that they are conducting a Hotel business at 425 Avenida Olancha, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of

DESSERT KNIGHT  
and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

ROBERT R. KNIGHT, 425 Avenida Olancha, Palm Springs, Calif.  
LEE NONA KNIGHT, 35 Avenida Olancha, Palm Springs, Calif.  
Witness, my hand this 20th day of June, 1955.

ROBERT R. KNIGHT  
LEE NONA KNIGHT  
STATE OF CALIFORNIA  
COUNTY OF RIVERSIDE

On this 20th day of June, A. D. 1955, before me, J. W. McCoy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Robert R. Knight and Lee Nona Knight known to me to be the persons whose names are

J. W. MCCOY  
Notary Public in and for said County and State  
My Commission Expires 5-11-57  
Desert Sun June 23, 30 July 7, 14, 1955

Earle C. Strebe  
Theatres

Relax  
in Cool Comfort  
and enjoy  
the Finest in  
Entertainment

NOW PLAYING  
Last Times Sat., June 25  
Cont. Show Sat. 2:30

MUSICAL THAT  
PACKS A PUNCH!  
DORIS  
DAY  
JAMES  
CAGNEY  
in "LOVE ME OR  
LEAVE ME"

CINEMASCOPE  
STEREOPHONIC SOUND  
and COLOR  
Cameron MITCHELL  
ROBERT KEITH  
TOM TULLY

Sun., Mon., Tues. June 26-28  
Cont. Show Sun. 2:30

THE PRIZE OF VIOLENCE...  
\$2,000,000 in gold bullion!

COLUMBIA PICTURES presents  
A WARNER PRODUCTION  
RICHARD  
WIDMARK  
A PRIZE  
OF GOLD

CO-STARRING  
MAI ZETTERLING  
NIGEL PATRICK  
GEORGE COLE  
DONALD WOLFF

color by TECHNICOLOR  
Directed by MARK ROBSON

Starts Wed., June 29

Woman's Beauty and  
Man's Temptation!

M-G-M SPECTACLE  
in  
CINEMASCOPE  
and COLOR!

THE  
PRODIGAL

Starring LANA TURNER  
EDMUND PURDOM

LOUIS CALHORN  
AUDREY DALTON-JAMES MITCHELL  
NIVILLE BRAND-WALTER HAMPTON  
JUNE ELL-FRANCIS L. SULLIVAN  
JOSEPH WISEMAN-SANDRA DESCHER

AN M-G-M PICTURE

Willam BENDIX • Arthur KENNEDY  
Luther ADLER • William TALMAN  
Gene EVANS • Marshall THOMPSON  
also starring Beverly MICHAELS • Gloria TALBOT

## The Desert Sun—2a

PALM SPRINGS, CALIFORNIA  
Thursday, June 23, 1955

## Legal Notices

subscribed to the within instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

J. W. MCCOY  
Notary Public in and for said County and State  
My Commission Expires 5-11-57  
Desert Sun June 23, 30 July 7, 14, 1955

Loss of a pair of prescription glasses valued at \$50 by O. W. Dillinger of Pasadena, was reported to police.



PHONE 8-4232

## NOW PLAYING

Thurs., Fri., Sat. June 23-24-25

DAVY  
CROCKETT  
Indian Scout  
Starring  
GEORGE MONTGOMERY  
Never shown on TV

KIDS FREE DAVY  
CROCKETT  
BUTTONS  
(for Kids under 12)

— Also —  
"The Eternal  
Sea"

ALEXIS SMITH DEAN JAGGER  
STERLING HAYDEN

Sun., Mon., Tues. June 26-27-28

Your heart will  
sing with joy

"A Man  
Called Peter"

CINEMASCOPE  
Color by DeLuxe

RICHARD TODD  
JEAN PETERS

— Also —  
Mickey Rooney in  
"THE  
ATOMIC KID"

Wed., Fri., Sat. June 29-30, July 1-2  
JAMES STEWART  
JUNE ALLYSON

"Strategic Air  
Command"

(Technicolor)  
Year's Most Awaited  
Motion Picture!  
ALSO

KILLERS  
ON A  
FURLOUGH FROM HELL!

CRASHOUT

LOVE IS  
LIKE MONEY!  
Some-  
times  
it's  
DIRTY

Willam BENDIX • Arthur KENNEDY  
Luther ADLER • William TALMAN  
Gene EVANS • Marshall THOMPSON  
also starring Beverly MICHAELS • Gloria TALBOT

Our Current  
Interest Rate 3 1/2%

"Where Money Grows Faster"



176 S. Indian Avenue  
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Palm Springs 2954  
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EXCITING is the word for Alexis Smith, film star, whose night club act is enchanting. Chi Chi crowds this week. Long a cinema favorite, the star delighted fans with her new personality. The show, which she headlines, opened Tuesday night and will run for a week.

## Alexis Smith Sparkles in New Starlite Room Show

Beautiful Alexis Smith, long a screen favorite, broke in her first night club act, Tuesday night when she opened a week's engagement as the headline attraction in Irwin Schuman's new show at the Chi Chi.

One of Hollywood's great beauties, the star surprised the audience with her exciting new personality, showing an appealing warmth. Songs in the new Smith style were blended with a few dance steps, reminiscent of the ballet in which she is accomplished.

THE ACT WAS STAGED by Dan Dailey, who was in the audience. Also with Miss Smith was Morty Jacobs, who used to be here at the Dunes. For her night club appearance the star chose a close-fitting black gown with all-sequin top, discarding the skirt to reveal a shapely figure.

She is scheduled to start work soon on her new picture "Plain and Fancy" but will continue night club appearances later.

A riot of fun and mimicry with song is the new TV team of Buddy Lewis and Don Phillips and they received a warm reception from the opening night crowd. Both are talented singers and their impersonations are bringing to life the nation's top personalities. Adding a surprise to Tuesday night's performance, Lewis persuaded Sam Levin of the Biltmore to join him on the stage, as he presented Ted Lewis singing "Me and My Shadow."

OPENING THE GREAT new Chi Chi show is red-headed Sharon Wayne, who does "a tone poem in piano and song" playing both syncopation and things like her modernized version of the Second Hungarian Rhapsody.

This show is appearing nightly through June 27 and there is no cover charge during the summer months.

## LARGE THROG JOINS ELKS IN FLAG TRIBUTE

More than 200 persons gathered at the auditorium of the Palm Springs Elks lodge, BPOE, 1905, last week to witness a impressive Flag Day ceremonies. Guest of honor was Mayor Florian G. Boyd and most of the civic organizations of the city were represented at the ceremonies.

The hall was decorated with flags and the ceremony itself outstanding.

The program included songs by Mrs. Violet Watson and Mrs. Peg Rashall, accompanied by Mrs. Lois Lux at the piano. History of the flag was re-

cited by Jack Riordan and replicas of the six original flags of the nation presented by the 157th Battalion Cadet Corps of Coachella Valley Union High School.

Bill Scharf, retiring commander of Owen E. Coffman Post, 519, American Legion, spoke in the place of the Rev. Father R. M. O'Donohoe, scheduled speaker for the event who was unable to be present due to illness.

Scharf presented an inspiring address on Americanism today and the manner in which it successfully combats subversive influences.

## City SP Office to Close June 30

Downtown ticket office of the Southern Pacific railroad company at 247 North Palm Canyon drive will be closed during the months of July and August, it was announced this week.

R. J. Samsel, who has been acting agent, will leave June 30.

Dale Hines, city passenger agent, now at Lake Tahoe, will return to the local office in September.

During the period the downtown office is closed, reservations and tickets may be obtained at the depot on highway 111.

## Three from City at DAV Session

Dr. James E. Potter, commander of Palm Springs Chapter 66, Disabled American Veterans, Dr. Mark Somerby, service office, and Ray Hiller, hotel man and adjutant of the post, left this week for Salinas where the 34th annual state convention of the DAV opened yesterday.

They will return Sunday night following adjournment of the convention.

The local delegates went armed with letters from Palm Springs Chamber of Commerce, city council and Mayor Florian

G. Boyd inviting the organization to hold its 1956 state convention in the Village.

REPORTS PURSE MISSING  
Mrs. Norma Hiatt, Cathedral City, reported to police Sunday

The Desert Sun—3rd  
PALM SPRINGS, CALIFORNIA  
Thursday, June 23, 1955

that her purse had either been lost or stolen.

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FRESH LOCAL. Large bunches. 2 bun. 13¢

Fresh, ripe. Delicious. lb. 8¢

lb. 17¢



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Ruby Salad Recipe on both Jell-well and Fluff-i-est packages.

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Soft, White MD TISSUE SPECIAL! 2 rolls 17¢

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GREEN PEAS Shelled from the pod on the vine in the freezing plant at the very last minute! Hours fresher to you! 2 10-oz. pkgs. 29¢

Fruit Juice Sale! CONCORD GRAPE Vitamin C added! 6-oz. can 15¢  
Lemonade, Blended Orange and Grapefruit, or Grapefruit. 6-oz. can 12¢  
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MONTROSE BUTTER USDA CERTIFIED "AA." 1-lb. ctn. 69¢

FRESH EGGS CREAM O' CROP LARGE "AA" 1-doz. ctn. 53¢

PEANUT BUTTER BEVERLY BRAND. 12-oz. jar 33¢ 18-oz. jar 49¢

HOUSEHOLD SUPPLIES  
RIK RAK Quality Cleanser 3 14-oz. cans 25¢ WHITE KING Liquid Detergent 12-oz. can 35¢

GERBER'S BABY FOOD Strained. Assorted fruits, vegetables. can 9¢

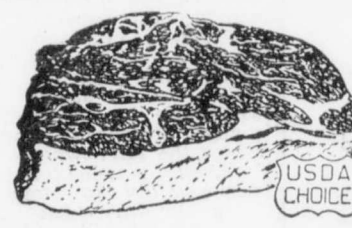
SWIFT'S BABY MEATS Strained or Junior. Wide assortment. can 21¢

SUMMER DAIRY FAVORITES!

DAIRY DRINK LUCERNE CHOCOLATE. qt. ctn. 17¢  
NONFAT SKIM MILK LUCERNE BRAND. qt. ctn. 10¢

Prices Effective Local Milk Area.

ICE MILK BAND BOX. Creamy texture! Chocolate, Vanilla, Strawberry. 1/2-gal. ctn. 39¢



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ROUND BONE CUT.. lb. 45¢

SLICED BACON SHORT RIBS DUBUQUE BRAND OR FARMER JOHN. GRADE A. lb. 49¢  
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GROUND BEEF IN NEW, CLEAR VISKING CASING! Fresh ground daily! Tender, juicy, selected beef chunks... tops for flavor... prepared under State Inspection! GUARANTEED SATISFACTION OR MONEY BACK! lb. 39¢

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# "Mother of Palm Springs"

(Following is the fourth installment in the life story of Nellie N. Coffman, founder of the Desert Inn and known as the "Mother of Palm Springs." Further chapters of the interesting story will appear in subsequent issues of The Desert Sun.)

Most professional writers want to find their own approach to a subject rather than depend too heavily on what other writers have said or done. So much information on Mrs. Coffman was available from direct sources that, for a short memoir, there was no need to search the files.

However, the press, national and local, showered appreciation on Mother Coffman, who was described by the "American Magazine" in June 1946, as the "Desert Queen." "Time Magazine" in November 1947, at the season of her eightieth birthday, gave two columns to Mother Coffman. Our own California news magazine, "Fortnight," did a cover story on January 20, 1950, with her picture worked into a composition of other desert illustrations. To "Fortnight" Nellie Coffman was "Mrs. Palm Springs."

THE TRADE JOURNAL, "Hotel Management" published a special feature on the Coffmans and their operations, both



THE ABOVE PHOTOGRAPH of Nellie N. Coffman was taken just before she came to Palm Springs. She was then 40 years of age. The picture is from an old collection of family portraits.

## MAYOR PRAISES HISTORICAL SERIES

Mr. Leslie Harris c-o Desert Sun Palm Springs, California Dear Mr. Harris: I would like to congratulate you on the very successful and inspiring series of articles you have written on the late Nellie N. Coffman, now appearing in the Desert Sun. It is good for us to revive some of our memories, to review some of our most important history, and to gain new appreciation of the true values on which Palm Springs was built. Mrs. Coffman wished to keep our community on a high level and in addition to building a great hotel she was herself the cornerstone of many civic and charitable activities. You have indeed used a broad stroke in approaching your subject and from this perspective the subject grows into larger focus before our eyes. It is now possible for us to realize that this story should be of wide interest outside of Palm Springs as well, and help the better to tell our story to the world at large.

Sincerely yours,  
FLORIAN G. BOYD  
Mayor of Palm Springs

years in Paris for us all, said, "Dear friend, be for now my son. It has always been this way with us. At my father's home, the tenants always came when they needed something, medicine, food, advice. The strong help the weak, always, and it is a chain which must never be broken."

I COULD NAME many such women abroad and Mother Coffman inherited—from where we do not know—this noble sense of responsibility. Starting as a one-woman operation, the present Welfare and Friendly Aid Association grew into the principal charitable organization for the village, and the Nellie N. Coffman Tribute Fund is administered by authority of this organization.

George Robertson, the eldest son, sat on the porch of the main building recently and added his feelings about his Mother to what had already been said.

"In addition to her love of people," he said, "she also had a very special kind of insight and foresight about people, in other words she could size them up almost instantly."

Perhaps this ability accounts for the success that Mother Coffman had in choosing key employees, and the fact that many of them have been with the hotel for 25 or 30 years.

GEORGE ROBERTSON was already of college age when his Mother began the inn operation in 1909. He came home, according to the record, to help her, while the younger son, Earl, as previously stated, soon after went out in the world in search of his fortune.

Both boys, however, were in the first World War, and after the war, both remained at

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home. During this time Mother Coffman weathered it without the help of her sons. A former guest's recollection of the very early days at Desert Inn might be recalled at this time:

"We sat around the table just like a family. I can remember when I first went there about 40 years ago, there were but six or eight guests. Dr. Coffman sat at table in his shirt sleeves, making us feel at home, and Mrs. Coffman, as I recall, did the cooking."

AS THE HOTEL GREW, it was son George who became her helper in the more practical things. He fell quite readily into the building and operation of the growing establishment, and also kept a close watch on its finances. Between 1927 and 1937 when the major construction took place, Robertson worked closely with Charles Tanner, the architect, and saw the projects through.

He also served the community as commissioner of fire, police and sanitary districts in the years before Palm Springs was incorporated.

Brother Earl's civic affiliations are too many to list, reaching out of Palm Springs into many county and state hotel and tourist promotion activities. I have referred to him as the public relations man of the family. He has been more than that.

THROUGH GENEROUS hospitality to newspaper people throughout the years he has created a great deal of goodwill for Palm Springs. Actually, he understands publicity and advertising better than many professionals and has dealt mainly at top level.

For this reason, he has recently been a valued member of the publicity committee of the

Palm Springs Chamber of Commerce, headed by Miss Jeano Ballard. Just over a year ago when Palm Springs as a resort was faced with what chamber officials described as "a matter of survival," this committee went all out to build up the promotion and publicity.

SALE OF THE DESERT INN for \$2,000,000, with a third million to go into improvements, should help justify confidence generally. Its new owners are benefitting from nearly fifty years of tradition of a family-owned American plan hotel, and along with the physical properties there goes one of Mother Coffman's most interesting projects. This is a beautifully illustrated booklet called "Sands of Time" which tells the story of the desert and its lore. Originally published as a 25th anniversary souvenir, the booklet has been republished several times and still remains one of the most appreciated souvenirs of Palm Springs.

"Sands of Time" reveals great erudition, good taste, and an abiding love of the desert. A foreword says:

"We first discovered Palm Springs in 1908. With each succeeding year we have found here a growing contentment and joy of life which we have shared with others who enjoy the magical charm of the desert in these days. We hope it (this book) will revive treasured memories and open new vistas for happiness."

Again, in the text, it says: "Happiness is here on the desert, happiness of freedom and wellbeing."

Such thinking about the desert comes almost as a benediction in these days. (The fifth installment of the "Mother Coffman" story will appear in The Desert Sun Thursday, June 30.)

## Start Plans for Annual Trailer Rally this Fall

Preliminary plans for the 1955 Trailer Rally in Palm Springs were discussed last week when committee members of Palm Springs Unit 7 of the Trailer Rally organization met at Sahara Park.

Dates for the annual rally here, to be held at the Polo Grounds, are November 12, 13 and 14. Theme of the discussion last week was "for a bigger than ever rally and carnival."

On the committee mapping plans for the event are Paul Harrison, Rancho Park; Hazel Critchlow, Ramon Park; William Veith, Sahara Park; R. T. Forbes, Palm Valley Park; Robert Ritchie, Desert Trailer Village; Pete Pettito, Blue Skies Trailer Park.

Pettito and Jerry Dwyer are in charge of the entertainment program for the rally and Pe-

**The Desert Sun—4a**  
PALM SPRINGS, CALIFORNIA  
Thursday, June 23, 1955

tito said that it would be "an all-star cast with Bing Crosby, Amos and Andy, Rosemary Clooney, Jack Benny and many other stars of the entertainment world" on the program. Many other special events are being planned for the annual rally.

Wilson Gall is chairman of the 1955 Rally.

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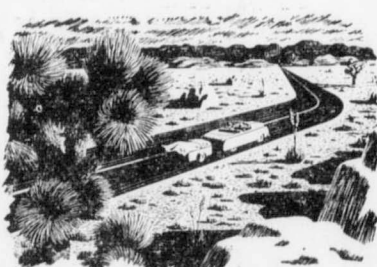


Palm Springs Branch

F. G. Ingram,  
Manager

## "IN THE GOOD OLD SUMMERTIME..."

There's no better time than now to start putting a few dollars aside for summers to come. Systematic saving for the things you want is a time-tested formula for adding to anyone's share of happiness. Think it over. If a cabin in the hills or a seaside cottage can add to your enjoyment—start saving for it now!



## HAPPY MOTORING!

Drive safely...and carry Bank of America Travelers Cheques! That's good advice the year 'round, but especially important right now. For one thing, highways are more crowded during the summer months, so it pays to be extra careful. Wherever you go, carry B of A Travelers Cheques to protect your travel funds. You can cash them anywhere, and they cost only 75¢ for each \$100 worth you buy.

## ? B of A Quiz Corner ?

DID YOU KNOW THAT Bank of America is owned by more than 200,000 stockholders, many of whom live in our county? Early this month each of these stockholders received his share of our dividend, which for this first 6-month period will total \$19,200,000.00.

## Mayfair SUPER MARKETS

Here's your chance to save before the new California tax on spirits goes into effect. All prices will go up July 1st. Buy now at Mayfair and SAVE!

## SPRING FALLS Kentucky Straight Bourbon

6 Years Old, 86-Proof  
A \$3.98 Value  
Bottled at the Distillery in Kentucky  
**\$3.29** Fifth

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STUART HILL, 86.8 PROOF, KENTUCKY 40% Straight Whiskies  
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Distilled and Blended in Scotland  
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**FRENCH VERMOUTH**  
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**WHISKEY \$4.38** fifth

Blended Whiskey	86 proof	\$4.38 5th
Hill & Hill	86 proof	\$4.81 5th
Straight Whiskey	86 proof	\$4.81 5th
Old Crow	90 proof	\$3.83 5th
World-Famous	86 proof	\$4.79 5th
Gilbey's Gin	86 proof	\$4.79 5th
Straight Bourbon	86 proof	\$4.79 5th
Ancient Age	86.8 proof	\$6.05 5th
Finest Scotch Whisky	86.8 proof	\$6.05 5th
Black & White	86.8 proof	\$6.05 5th
New 86-Proof	86.8 proof	\$5.47 5th
Southern Comfort	86.8 proof	\$5.47 5th

444 N. Palm Canyon Drive  
Palm Springs, California



## Last Blood Bank Visit Set for Monday, June 27

Final visit of the Riverside San Bernardino two-county Blood Bank at Desert hospital until the fall months will be Monday, June 27, from 11 a.m. to 1 p.m., Administrator Robert Henwood announces.

The best response ever recorded here at a Blood Bank visit was last month when 37 persons each donated a pint of blood. Regular quota is 25 pints.

Blood will continue to be available at Desert hospital to persons in need but unless persons have a private blood bank supply they must go to San Bernardino if they wish to replace blood used during the summer months, Henwood said. Reservations for donating blood at the June 27 visit of the Blood Bank may be made by calling the hospital, 2251.

## Cooper Starts Duties at CC

Jimmy Cooper is now on the job as secretary-manager of the Palm Springs Chamber of Commerce. He assumed his duties Wednesday.

The long-time desert resident and Village civic leader succeeded Xavier Lucius, who resigned earlier this summer. During the interim period, Ray Corliss, Chamber publicist, was in charge of both positions.

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

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APPLEBAUM, DAVID	
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BOGGESS, Incorporated	2971
Penthouse 31, The Plaza	
DAILEY, BRUCE	2909
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HARRY REID and	
RUSSELL, WADE	2855
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445 N. Palm Canyon Dr.	
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### MEMO

FROM MAYFAIR'S PRESIDENT

Recently a customer wrote from Sacramento to say that she was happy to see a Mayfair Market open in that area. She had recently moved from San Diego, where she had always been a Mayfair customer, and now she felt just like an old friend had come to town.

It's vacation time, and many of our customers will be visiting throughout the state. We invite you to look up your friendly Mayfair Market. P.S. You Yosemite visitors, remember the big Mayfair at Blackstone and Shields in Fresno.

J. Earl Garrett

You'll find wonderful treasures in fine foods this weekend at your Mayfair Market. You won't have to hunt very hard for them . . . because they're all over the place . . . and the dollars you'll save will convince you that you've found a real treasure! Now's your chance to stock your cupboard!

## MAYFRESH MAYONNAISE

47¢

QUART JAR

Made exclusively for Mayfair from fresh eggs and the purest of vegetable oils, vinegar and seasonings.

### FIRE KING COFFEE MUGS

Green or White 12 for \$1

## BEST FOODS MAYONNAISE 55¢

## VITA GOLD, HAWAIIAN PINEAPPLE JUICE 5 46-oz. Cans \$1

## CHUCK ROAST

For a super-duper pot roast, dredge a 3- to 4-pound Mayfair chuck roast with seasoned flour and brown in lard or drippings. Add 1/4-cup of water, cover and simmer 3 hours. Serve on a bed of buttered noodles and green peas with thick brown gravy.

Mayfair's "Blue Ribbon" U.S.D.A. Graded Choice Tender, Blade Cut Beef

Aged and trimmed to give you finest flavor and greatest economy . . . Unconditionally guaranteed.

# 33¢ LB

### Tender, Boneless STEWING BEEF 59¢ lb

### Mayfair, Fresh, Lean GROUND BEEF 35¢ lb

### De Luxe Quality, Fresh GROUND ROUND 59¢ lb

### Tender, Plate Cut BOILING BEEF 10¢ lb

### FRESH SWORDFISH STEAKS

### CENTER SLICES 69¢ lb.

## BONELESS, ROLLED BEEF ROAST



Tender, juicy "Blue Ribbon" chuck . . . boned and rolled for your convenience

# 69¢ lb.

Extra Fancy, U.S. No. 1 Grade

# POTATOES 10 25¢

LBS.

California Long Whites

The very finest to bake or boil, fry or roast!

## FRESH HAWAIIAN—RIGHT OFF THE BOAT! PINEAPPLE 9¢ lb.

<b>Swift's Margarine ALLSWEET</b> 1-lb. Ctn. 27¢	<b>For Silks and Woolens LUX FLAKES</b> Lge. Size 30¢ Giant Size 59¢	<b>Shortening SPRY</b> 3-lb. Can 81¢	<b>Hawaiian PUNCH</b> Quart Bottle 98¢
<b>Toilet Soap LUX</b> Reg. 3 for 25¢ Bath 2 for 25¢	<b>Detergent RINSO BLUE</b> Lge. Size 30¢ Giant Size 69¢	<b>Orange Pekoe TREE TEA</b> 1-lb. Bulk 41¢ 48-ct. Bags 67¢	<b>Northern TOILET TISSUE</b> 3 Reg. Rolls 29¢
			<b>Toilet Soap LIFEBOUY</b> Reg. Bath 3 for 25¢ 2 for 25¢

### Chicken of the Sea CHUNK TUNA 4 No. 2 Cans \$1

### Arden Processed CHEESE FOOD 2-lb. Ctn. 59¢

### Mayfair BLEACH Half Gallon 19¢

### SW APRICOT NECTAR V 8 VEGETABLE COCKTAIL 8 12-oz. Cans \$1

### Heart's Delight PRUNE JUICE 4 24-oz. Cans \$1

### Heart's Delight TOMATO JUICE 4 46-oz. Cans \$1

### DELICATESSEN Oven-Ready BORDEN'S BISCUITS Pkg. of 10 10¢

### Fully Aged, New York SHARP CHEDDAR CHEESE 69¢ lb.

"From Old San Francisco"

### GALLO, ITALIAN SLICED SALAMI 3 1/2-oz. Pkg. 35¢

### FROZEN PEAS Birdseye 10-oz. Pkg. 6 for \$1

Sunshine HYDROX COOKIES 12-oz. Pkg. 39¢	West-Pack Frozen FRENCH FRIES 6 9-oz. Pkgs. \$1
N.B.C. GRAHAM CRACKERS 1-lb. Pkg. 31¢	
P.O.-My Blueberry MUFFIN MIX 12-oz. Pkg. 39¢	
Tom Sawyer PEANUT BUTTER 12-oz. Jar 43¢	
Tom Sawyer POTATO CHIPS 5-oz. Pkg. 29¢	
T.N.T. POP CORN 10-oz. Can 20¢	
Quick Elastic LIQUID STARCH 9-oz. Btl. 25¢	
Quick Elastic GLOSS STARCH 12-oz. Pkg. 15¢	

### CLEANSER BAB-O 2 14-oz. Cans 25¢ Giant Size 18¢

### MARY KITCHEN CORNED BEEF HASH 8-oz. Can 25¢

### DETERGENT LUX LIQUID 12-oz. Can 39¢ 22-oz. Can 66¢

### DETERGENT BREEZE Lge. Pkg. 30¢ Giant Size 71¢

### THORO-FED DOG FOOD 2 1-lb. Cans 31¢

Advertised Prices Good Thursday thru Sunday June 23, 24, 25, 26 Limit Rights Reserved

# Mayfair

SUPER MARKETS

444 N. Palm Canyon Dr.





(Desert Sun Photo)  
CATHEDRAL CITY district teen-agers prepare for their first activity under a new set-up, a dance scheduled for tonight.

Left to right above: Kay Busby and Sandra Knak, seated; Ger-shwin Haltman, Sharon Smith, Leslie Pratt, Kay Allen and John Gallierini.



(Desert Sun Photo)  
COMMUNITY CHEST officials, left to right, David H. Margolis, Howard Morris and Herb Samson this week received a check for \$340.22 from the Santa Anita Foundation. The check, which was allocated to the Palm Springs Community Chest came through the Community chest of the Los Angeles area.

**SOLOMON'S**  
Delicatessen and Restaurant  
famous from Coast to Coast

**Open All Summer**

Serving  
**BREAKFAST—LUNCH—DINNER**

No Finer Food anywhere  
Popular Prices  
Daily Special Complete Dinner — \$1.65

OPEN 12 Noon to 3 P.M. & from 6 P.M. to 10 P.M.  
Saturdays and Sundays — 10 A.M. to 9 P.M.

**FOOD TO TAKE OUT**  
622 N. PALM CANYON DRIVE PHONE 2015  
CLOSED TUESDAYS

**Court Room to be Play Setting**

Judge E. E. Theriault's court room will be the authentic setting for a unique play by the PlayerStage for seven nights, July 1, 2, 3, 4 and July 8, 9 and 10 at City Hall.

The play is entitled "The Night of January 16," and the audience will participate as a jury will be selected each night to decide the ending of the unique play.

Martin Beck, producer, said that an outstanding cast will present the play, the scenes of which are laid in a court room.

**Councilman Strebe Given Absence Leave**

Councilman Earle Strebe was granted a leave of absence to leave the state, by council Tuesday night.

The leave starts July 1 and extends to August 15.

**Camp of Creative Living — IDYLLWILD**

**All Summer—Resident and Day Camp for Girls Ages 5 to 15**

Only 1 1/2 miles from Idyllwild Village, yet completely secluded on thirty-acre estate with swimming pool and modern facilities. A well-balanced program of recreation, creative arts and spiritual ideals in daily expression. Highly trained counselors. Day Camp also available.

Palm Springs Representative — Mrs. Eloise B. Harding  
Phone 2226 or evenings 6446

**OPENING DATE — JUNE 26th**  
ENROLL ANY TIME  
IDYLLWILD, CALIFORNIA

## From Page 1—MORE ABOUT SURVEY

lying north of Los Angeles.

HOWEVER, in transportation need surveys, the passenger miles generated by several geographical groups are of more survey significance than the number of persons, for 'passenger miles' are directly related to 'revenue potential.'

"Our survey reveals that the greatest number of 'passenger miles' by any geographical group was by the 14,690 guests from the east.

"This is significant in that it is the only region in the United States with which the Palm Springs area has no scheduled air transport.

PRESENTLY there is scheduled service west, north and south but none to the east. While it would be advantageous to improve air transport to these areas where service already exists, it is clear that by far the greatest need is for some air service to the east.

TIMBERLAKE estimated that the entire survey which will include other economic factors here such as business trends, building permits, retail trade and other statistics covering the growth of Palm Springs, will be completed in two or three weeks.

The report was presented to city council Tuesday night by Robert W. Peterson, city manager.

From Page 1—MORE ABOUT

## IRANIAN

Spring as an example.

"Here you have glamour, beauty, wealthy people, the most luxurious type of living. Then, quite suddenly, there appears on the scene a person who envies all of this. The result is robbery, sometimes it results in murder for gain. Murder for personal gain is not common in my country. But believe me I am not trying to paint my country as lily white. By virtue of the vast difference in economics and wealth the crime picture in Iran is quite different in my opinion."

The Iranian has been in this country for six months. He has studied police methods in many of the large cities and believes that Los Angeles has one of the finest metropolitan police departments. He traveled to Riverside to study the police methods of that city and there came in contact with Chief Bennett.

THE IRANIAN PEACE officer then expressed a desire to see still a smaller department in operation and Chief Bennett brought his guest to Palm Springs.

Last April, Director of Security Ghaffari attended a police training course under the auspices of the International Association of Chiefs of Police in Los Angeles. At that time he was also hosted by Chief Bennett and at the school met Captain Orest Johnson.

Mr. Ghaffari's wife and two daughters live in Los Angeles. They are doing so while the two daughters Faranak attends U.S.C. and her sister Ferya finishes high school.

"I want my daughter to have an American education," Ghaffari said.

## Cathedral City Plans Facilities for Teen-Agers

Plans for the formation of a Community Teen-Age Center for Cathedral City to serve Tramview, Cathedral City and Rancho Mirage, were discussed at a meeting called by the Cathedral city Parent-Teachers association and held at the home of Mrs. Edward M. Jorgensen last week.

Robert Cordes, Cathedral City Lions club president, presided as temporary chairman, and discussion pointed out the need for teen-age activities in the area.

The group appointed a temporary committee under the chairmanship of Mrs. Madeline Gallierini to go ahead with permanent organizational plans, and also to be in charge of a teen-age party to be held next week at the Town Hall. It was also proposed that facilities be provided for recreational activities at Cathedral City's Sunair Park.

Members of the temporary committee are: Robert Irvine, and Mesdames Maise Squires, Rose Allen, Johanna Tomkins, Marjory Anderson, Jean Blair, Eva Smith, Pearl Snyder, Helen Carnahan, Lena Rennert and Johanna Lake.

In attendance at the meeting were: Dr. Wallace Mueller, Palm Springs Unified School district superintendent; Ted McKinney, former director, Palm Springs Youth Center; Paul Summit, school district welfare director; Howard Hadcock, City of Palm Springs recreation director; Cordes; Mrs. Gallierini, publicity chairman for the Cathedral City P. T. A.

Mrs. Edna Cobb, Cathedral City Woman's Club president; Mrs. Jeanne Patane, Cathedral City P.T.A. president; Mrs. Marjory Anderson, Girl Scouts; George Miller, Boy Scouts; Sam Miceli, Cathedral City school principal; Robert Irvine, Cathedral City school instructor; Paul Clark and Robert Sherrill, Cathedral City Chamber of Commerce; Mrs. Mildred Clark, Cathedral City Woman's Club publicity chairman; Sharon Smith, representing the teen-age girls, and Jerry Rennert, representing the teen-age boys.

## TO PLANT TREES

City engineer's office was instructed to include planting of palm trees in the Chino drive improvement project known as assessment district No. 12.

## REDUCE LICENSE FEE

James Jackson was allowed a reduction in license fees of 40 boxes from \$50 annually to a flat rate of \$250 annually plus \$6 per machine.

## Special School Board Session on Wednesday

Special meeting of the board of education of the Palm Springs Unified School district has been called by Ray Sorum, president, for Wednesday, June 23, at 7:30 p.m.

Preliminary budget for the 1955-56 fiscal year will be discussed.

The meeting will be held at the board offices at Frances S. Stevens school.

## Approve Paving of Ramon Road

City Manager Robert W. Peterson notified council that the state division of highways had approved the plan for improvement of Ramon road under the gas tax agreement.

The agreement provides for no parking on the pavement on the north side of the street.

Council also ordered outstubs be placed along the sewer line to prevent future tearing up of the new pavement. Property owners who later connect with the stubs will reimburse the city on a pro-rata basis.

## Polio Make-Up Shots June 30

Make-up clinic for poliomyelitis inoculations in the Palm Springs area will be held at Palm Springs Health Center, 459 East Amada road, at 1 p.m. next Thursday, June 30, it was announced by the city health department yesterday.

Dr. Everett Stone, county health officer, said that a supply of the Salk vaccine had been received and will be administered to first and second grade children who missed the regular second vaccination.

The third inoculations will be from family physicians in the fall.

## FUND AID APPRECIATED

On behalf of the Trustees of the Tribute Fund, I wish to extend our many thanks for your generous response to our call for the Campbell Family and for the excellent story which appeared in The Sun, that brought a great deal of local response to the Tribute Fund.

Your cooperation and generosity has made it possible for the Tribute Fund to carry on its charitable work in Palm Springs.

With grateful thanks, I am,  
Sincerely,  
Barbara C. Coffman,  
Chairman.

## Couple Escapes Injury as Plane Cracks Up Here

Two persons escaped injury but the light airplane in which they were riding was badly damaged and a section of the city without electric power for a short time, as result of a crash just off Ramon road in the 4500 block Sunday morning.

Emerging unhurt from the crash-landed Cessna plane were Mathias I. Kornell, 38, of Sherman Oaks, and Carol Jeanne Kennedy, 18, of Clara Bee lodge, 300 East Ramon road.

THEY WERE FLYING back to Palm Springs from Thermal when the crash occurred at 3:25 a. m. Sunday. They had driven to Thermal the evening before, according to reports, to pick up Kornell's private plane.

First indication of an airplane in trouble came at 3:20 a. m. when Pat Mutascio, 677 Mountain View drive, telephoned police that there was a low-flying plane in the vicinity, apparently in trouble.

SHORTLY AFTER, the craft ripped through power lines of the California Electric Power company and landed in the sand north of the roadway. Electrical service was disrupted for a short time in the area.

One wheel was torn from the plane, both doors broken and one wing badly crumpled.

From Page 1—MORE ABOUT

## CONTEST

In a Village contest, Competitors will be Barbara DeVozon, sponsored by Carlos Men's Shop, who won the first contest; Linda Di Grandi, sponsored by DiGrandi Upholstering, last week's winner; the two charmers who were declared a tie on Tuesday night; and the winner of the preliminary tomorrow night. Entrants are asked to be at the Chi Chi by 7:30 p.m.

Observers think it will be a difficult decision for the judges and that Miss Palm Springs will be a strong entry in the Miss California contest to be held at Del Mar on June 29. The winner of the title Miss California will, of course, compete in the Miss Universe contest at Long Beach next month.

TUESDAY NIGHT JUDGES, selected from the audience were Dan Dailey, Noel Clarke, Mrs. A. R. Simon, Graham Dexter, Judge William H. Stute, and Craig Stevens, film star husband of Alexis Smith.

The two who tied for first place Tuesday night will each

## Amendments to Sign Ordinance Given Approval

Amendments to city sign ordinance No. 291, were adopted by city council by a unanimous vote Tuesday night.

One of the major features of the new provision is the banning of all hotel and apartment rate signs which can be seen from the outside property line of the place involved.

Only one protest to the inclusion of this provision into the ordinance was expressed at the last meeting, and it received praise from several persons. It was proposed by the Palm Springs Hotel and Apartment association.

The ordinance also provides for an increase in the size of regular display signs during the summer months up to 50 percent of the regular amount, and eliminates the sign variance board and gives its powers to the board of variance appeal.

receive beautiful wristwatches from Irwin Schuman, as have all preliminary winners.

The Desert Sun—60  
PALM SPRINGS, CALIFORNIA  
Thursday, June 23, 1955

**PLUMBING SERVICE**

**HURRY! CALL**

**2768**

**HENRY A. SIMSARIAN**  
850 N. Palm Canyon Drive

Exclusive Dealer for  
Carrier Refrigerated  
Air Conditioning and  
General Electric  
Home Appliances

**KCMJ RADIO LOG**  
1340 on Your Dial  
**Don't Guess—GO CBS**  
MONDAY through FRIDAY—6:30 A.M. to 6:00 P.M.

Time	Program Title	Time	Program Title
6:30	Look to the Skies	11:30	Nora Drake
6:45	Alarm Clock Club	12:00	1200 Noon World and Local News
7:00	World News	12:15 PM	Village Varieties
7:05	Alarm Clock Club	12:30	Homeside Harmonies
7:10	Frank Goss News	1:00	Arthur Godfrey
7:15	Harry Barratt Show	1:30	Musical Matinee
7:20	Musical Clock	1:35	Weatherman News
7:25	David Valle News	2:00	Ruth Ashton News
7:30	Palm Springs Today	2:05	Hilltop House
7:35	Coffee Time	2:10	Aunt Mary
7:40	Wendy Warren News	2:15	Homemaker Harmonies
7:45	Rosemary Trent	2:20	Quickie Quiz
7:50	Helen Trent	2:25	Homemaker Harmonies
7:55	Our Gal Sunday	2:30	Rhythm and Blues
8:00	Road of Life	2:35	Sunset Serenade
8:05	Ma Perkins	2:40	Baseball Today
8:10	Young Dr. Malone	2:45	Business News
8:15	Claudia Light	2:50	Edward R. Murrow
8:20	Second Mrs. Burton	2:55	County and Local News
8:25	Perry Mason	3:00	Tom Harmon Sports
8:30	Brighter Day	3:05	Frank Goss News
		3:10	Desert News

**THURSDAY**  
6:30 p.m. — 1:00 a.m.  
6:00 Rosemary Clooney  
6:15 Lowell Thomas News  
6:30 Amos 'N Andy  
6:45 Allen Jackson News  
7:00 Easy Listening  
7:15 Doug Edwards News  
7:30 Disc Derby  
7:45 Swap 'N Shop  
8:00 Tennessee Ernie  
8:15 Meet Your Neighbor  
8:30 Tops in Pops  
8:45 Bing Crosby  
9:00 CBS News  
9:15 Desert Inn Orch.  
9:30 City Hospital  
9:45 UP News of the West  
10:00 CBS News  
10:05 Sports News  
10:15 Let's Go To Town  
10:30 News  
10:45 Moonlite Serenade  
11:00

**FRIDAY**  
6:00 P.M. to 1:00 A.M.  
6:00 Perry Como  
6:15 Lowell Thomas News  
6:30 Allen Jackson News  
6:45 Easy Listening  
7:00 Doug Edwards News  
7:15 Disc Derby  
7:30 Godfrey Digest  
7:45 Tennessee Ernie  
8:00 Tops in Pops  
8:15 Parade of Hits  
8:30 UP News of the West  
8:45 CBS News  
9:00 Sports News  
9:15 Navy Show  
9:30 Moonlite Serenade  
9:45 News  
10:00 CBS News  
10:05 Moonlite Serenade  
10:15

**SUNDAY**  
6:55 a.m. — 1:00 a.m.  
6:55 Bob Trout News  
7:00 Church of God  
7:05 Songs of the Gospel  
7:10 Searchlight of Prophecy  
7:15 Salt Lake Tabernacle  
7:20 Chimes in the Desert  
7:25 Robert Trout News  
7:30 Concert in Miniature  
7:35 Community Church  
7:40 Recordings  
7:45 Morning Headlines  
7:50 Recordings  
7:55 Allen Jackson News  
8:00 Recordings  
8:05 Foreign Affairs Report  
8:10 Guy Lombardo  
8:15 N.Y. Philharmonic  
8:20 Robert Trout News  
8:25 Singing Americans  
8:30 Penthouse Party  
8:35 Robert Trout News  
8:40 Wayne King  
8:45 Sunday Serenade  
8:50 Seeing Stars  
8:55 Melachrino Musicale  
9:00 Jack Benny  
9:05 Amos 'N Andy  
9:10 Our Miss Brooks  
9:15 Sunday Desk  
9:20 Rudy Vallee  
9:25 Gene Autry  
9:30 The Whistler  
9:35 Sunday News Feature  
9:40 Sunday Playhouse  
9:45 My Little Margie  
9:50 Hollywood Music Hall  
9:55 Jack Benny  
10:00 World & Sports News  
10:05 Philip Norman  
10:10 Philadelphia Orchestra  
10:15 Moonlite Serenade

**Listen to Big League Ball at 4:05 P.M. Saturday**  
Programs Subject to Change Without Notice

**Wish WE could take the Greyhound Escorted Tour of MEXICO!**

Special coach, congenial group, bilingual Escort. Goes via new Pan American Highway to Mexico City (6 days). Stops at best hotels. See Chihuahua, Durango, Taxco, Guadalajara, other exotic places. 8 meals. Tour each month.

**16 days from Phoenix \$192.15**  
Double room rate, per person, plus tax

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**GREYHOUND**

**COOL AND ENJOYABLE**

**HUNDREDS OF NEW FEATURES FREE**

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- 6-Acre Festival of Flowers
- "Dancing Waters"
- International Photo Salon
- KIDS—Super-Circus Daily

**EASILY REACHED — HWY. 101 AND 395**  
VIA PLANE — TRAIN — BUS — CAR

**10 A.M. — 10 P.M. Adults 85c Children 25c**

**SOUTHERN CALIFORNIA EXPOSITION**  
combined with SAN DIEGO COUNTY FAIR  
DEL MAR, CALIFORNIA  
JUNE 24 THRU JULY 4





(Desert Sun Photo)  
REPRESENTATIVES of each of the local Little League teams look forward to a victorious season, left to right, Tony Mennillo of the Braves, sponsored by Fred Hathaway and the Desert Inn Garage; Glenn Calae of the Boys Club, sponsored by the Palm Springs Water company; Charles Crawford of the Cinema Stars, sponsored by Earle Stebe Theaters; and Norman Canales of the Junior Police, sponsored by the Police Officers Association.

## Nite Hawks' Homers Trip Palm House

Paced by home runs hit by Alvin Harrison and Frank Deavers, the Desert Nite Hawks Wednesday evening rolled to their third straight win, 11 to 4 over the Palm House.

Another win recorded two weeks ago was taken away from the Nite Hawks when the Desert Softball League judges upheld a protest filed by the Twentynine Palms Marines. The game had been protested on a technicality of a balk rule interpretation. The game will be resumed in the sixth inning the next time the two teams meet, with the Nite Hawks leading 1 to 0, two out and Wilfred Lucas at bat with a three and two count.

Frank Deavers held the Palm House to seven hits in recording the win Wednesday, while his teammates were collecting 11 off the hurling of Bob Nielson.

The line score: R H E  
Palm House 000 220 0—4 7 2  
Nite Hawks 311 600 x—11 11 1  
Bob Nielson and Gary Buchanan; Frank Deavers and Leon Heiser.

## DHS Wins, 5 to 4 Over Hawks in 13-Inning Game

In one of the longest games in Desert Softball League history and before the largest crowd ever gathered at the Desert Hot Springs diamond, the DHS Fireballs defeated Palm Springs Desert Nite Hawks 5 to 4 in 13 innings.

The Nite Hawks got the jump on DHS in the first but the latter tied it up in the fourth and again surged back to knot the score in the sixth. In the first of the 11th the Hawks squeezed across a run which looked like the game until Bill Tichenor slammed out a four-baser in the bottom half of the inning which again tied it up.

In the last of the 13th, John Williams rapped out his fifth hit in a row to send Jack Morey across the plate with the game-breaking winning run.

Tichenor, who went the route allowing seven hits, and Williams were the stars of the thriller.

The line score: R H E  
Nite Hawks 100 000 000 0—4 7 2  
Hot Springs 000 111 000 010 1—5 14 4  
Deavers and Heiser; Tichenor and Thaxter.

## Beach All-Stars Trim Villagers by 6 to 1 Score

In the first exhibition softball game of the season with outside teams, Long Beach All-Stars defeated Palm Springs All-Stars 6 to 1 at the Polo Grounds.

Bob Miller of Long Beach, hurled 5-hit ball, four of the local blows coming in one inning—the fourth—but accounting for only one run. The visitors took an early lead and made it sure in the sixth with a 4-run outburst.

Howard Haddock, city recreation department head, said that outstanding softball teams from many southern California cities have been scheduled for Saturday night exhibition games here.

Saturday night's line score: R H E  
Long Beach 200 004 0—6 5 2  
Palm Springs 000 100 0—1 5 3  
Miller and Anderson; Tichenor, Green and Thaxter.

## Indio Takes Pony League Game, 8 to 2

Palm Springs Elks baseball team in the Pony League dropped an 8 to 2 decision to Indio's Pony League team Saturday night at Polo Grounds.

LeRoy Segundo was on the mound for the local squad with John Crawford catching.

Herb Rauch, manager of the local club, said that the team will play here every Saturday night and urged any boy, aged 13, 14 or 15, to come out as there is still time to join the team. They are asked to contact Howard Haddock, city recreation manager, at 2202.

Saturday night's score: R H E  
Palm Springs Elks 2 4 3  
Indio Boys Team 8 7 3  
Segundo and Crawford; Gomez and Sire.

## From Page 1—MORE ABOUT OLYMPICS

dorse this through our Rotary clubs." Then he echoed the opinion of John Jewett Garland, a fellow director of the International Olympic Games who said, "Why, Mr. Ellis, this plan, if adopted by Rotary, would dignify the Olympic Games as nothing has in history and would assure their permanent success."

Owen P. Churchill, president of the United States Olympians, Southern California Chapter, an internationally famous sportsman and a Villager, said, "This is the most wonderful plan for financing the Olympic teams that has ever been submitted. I sincerely hope that Rotary will support it."

WILLIAM SCHROEDER, manager of Helm's Athletic Foundation, has sent out over two hundred letters to California Rotary clubs calling their attention to the action of the Palm Springs club. In each letter he enclosed a copy of the first news release on this subject which appeared in The Desert Sun April 25, 1955. Schroeder was the first individual approached on the subject by Ellis, and he said, "If Rotary will endorse this plan it will be the greatest aid to the Olympic Games in their history."

Another typical example of enthusiastic expression was made at the Chicago convention by Anant J. Pandya, of Bombay, India, East Africa, who said, "Why, this Palm Springs plan is the most wonderful thing of its kind that I have ever heard. We are a small country and have never had an Olympic team, but if Rotary will endorse this, we will form a team for the first time in our history."

ELLIS DECLARED that he enjoyed a very strange experience at the convention, in that he met up with absolutely no opposition to the plan.

One of his strong arguments was: "While we, as Rotarians, give our time and effort and money in aiding the underprivileged and handicapped, and taking into account that 'char-

## Green Shuts Out Mexican Colony with One-Hitter

A single by Raymond Reyes in the third inning spoiled a no-hitter for Johnny Green Thursday night, as the Twentynine Palms Marines pitcher hurled his team to a 12 to 0 win over the Mexican Colony.

Green was in complete control of the entire game, striking out 16 batters during the seven innings played.

The Marines scored six of their 12 runs in the first inning, and added three each in the fourth and seventh frames.

The line score: R H E  
29 Palms Mex. Coln'y 000 000 0—0 1 1  
Marines 600 300 3—12 11 2  
Johnny Green and Chuck Lekovold; Dave Martinez, Oscar Prieto and Bill Hernandez.

## Malicious Mischief Reported to Police

Jim Mason, city park superintendent, reported to police Tuesday that vandals had committed malicious mischief at the Polo Grounds.

The concession stand owned by Dale Stoner, had been broken into, he said, and damage done.

## LICENSE PLATE STOLEN

James Farquhar, 150 East Vista del Chino, told police Sunday that a California license plate, 2-R-69003, had been stolen from his automobile.

K. L. (Tup) Wilson, head of the Big Ten Intercollegiate Conference, and a member of the Chicago Rotary club, had Ellis as a luncheon guest and said, "Ron, I am staggered by the success with which you have met in introducing your plan here. For fifteen years I have hoped and prayed for just such a thing to happen. I just can't believe it has actually happened. Your Palm Springs plan is so simple and practical that there can be no opposition."

"Here is a painless way to support the Olympics, and as you say, 'reward young men and women of clean mind and body.' Please convey my respects to your club and Village, and tell the boys that I want to visit their club sometime after December 17."

## Mexican Colony Wins in Slugfest Over Merchants

Ben Criets paced the Mexican Colony to an easy 18 to 8 victory over Palm Springs Merchants in the first game of a double-header at Polo Grounds Tuesday night when he slammed out a home run, double and triple.

His teammates also battered the ball for a total of 13 hits.

The score: R H E  
Mexican Colony 18 13 3  
P. S. Merchants 8 7 5  
Martinez and Prieto; Mead and Driskell.

## SOFTBALL LEAGUE

Team	W	L	Pct.
Desert Hot Springs	5	0	1000
Desert Nite Hawks	4	1	800
29 Palms Marines	3	1	750
Palm House	2	3	400
Mexican Colony	2	3	400
Mhoon-Mhoon	1	4	200
Merchants	0	5	000

## Games Last Week

DHS, 5; Nite Hawks, 4 (13 innings).  
Nite Hawks, 11; Palm House, 4.  
29 Palms, 12; Mexican Colony, 0.  
Mexican Colony, 18; Merchants, 8.  
Nite Hawks, 4; Mhoon and Mhoon, 3.

## Investigate Possible Entry Into Home

Police Monday investigated possible break-in into the Saul Ruskin home, 180 Prescott drive. A door was found open with the family away from home.

## Strebes Make it Six Straight

Strebe Stars continued their winning ways in the Little League during the week winning two games to keep their record clean with six wins out of six starts.

Friday night at the Polo Grounds they scored a 14 to 3 victory over the Junior Police and Monday defeated the Boys Club 13 to 0.

In the latter game Land, Darling and J. C. Walton, who took turns on the mound, blanked the Boys Club allowing only one hit.

In the other game of Friday night's double-header, the Boys Club dropped a close one to the Hathaway-Buick Braves by a 7 to 6 score.

Hathaway-Buicks also registered a shut-out when on Monday night Gilbert Flores and Carlos Reyes took turns in the pitcher's box to blank the Junior Police 6 to 0 allowing only one lone safety by their opponents.

## RADIO STOLEN

Mrs. Ralph Shelley reported the theft of a radio to police Monday.

## Hawks Win Thriller in Last Inning

Desert Nite Hawks maintained their second place spot right behind Desert Hot Springs Tuesday night when they defeated Mhoon and Mhoon 4 to 3 in a tight game.

Oscar Crawford led the victor's attack with three hits and Winfield Lucas batted in the winning run in the last half of the seventh. It was one of the most exciting games at the Polo Grounds in the current season.

The score: R H E  
Mhoon-Mhoon 3 5 2  
Nite Hawks 4 8 2  
Marquez and Allen; Deavers and Heiser.

## Airport Extension Lease is Renewed

City council Tuesday voted approval of extension of a lease of Indian lands on Section 12 for another five years.

The land is used for extension of runways on Palm Springs Airport. Rental is \$100 annually.

## Prowler at Lodge Makes His Escape

Police were called to the Clara Bee Lodge, East Ramon road, Sunday following a report that a prowler had been seen in the halls of the women's hotel. The intruder fled before police arrived.

## Suspicious Autos Start Investigation

Marvin Weiss, Park Lane hotel, 1984 North Palm Canyon drive, reported to police Tuesday that two carsloads of juveniles in automobiles with out-of-state license plates were acting in a suspicious manner there.

Police investigated at 12:30 a. m. but the juveniles had fled.

## Police Check Asked on Storage Room

George Chandler of California Electric Power company, asked police to keep watch on a storage room at Calle Amigo and Sunny Dunes road.

He said that many small articles had been missing recently.

**THE SMALLEST, LIGHTEST HEARING AID IN HISTORY!**

**ZENITH**

3-transistor "ROYAL-M"

As powerful as some hearing aids at least TWICE its size. Weighs about the same as a pocket lighter, and is hardly larger!

Clarity! Comfort! Convenience!

ONLY \$100... operates for 100 a week on one tiny battery! Wear and complete—on our 10-day money-back guarantee. Bone conduction accessory at moderate extra cost.

EASY TIME-PAYMENT PLAN

**PHARMACY VILLAGE**

201 No. Palm Canyon Dr.

Phone 4321

**DID YOU KNOW...**

You can buy a

**1955 Mercury for as little as \$2092?**

(plus tax & license)

See your Mercury dealer!

## Hotel Man Reports Theft of Two Chairs

C. N. Lee, Sunny Sands hotel, 1565 North Palm Canyon drive, reported the theft of two bamboo chairs from the lobby of the hotel.

**ATTENTION ALL FISHERMEN (and Women)**

**SPEND 4 Cool, Quiet Days in the BEAUTIFUL PRIMITIVE AREA of IDAHO**

**Sportsman's Paradise!**

**\$200.00**

Round Trip in a Beechcraft Bonanza Includes:

- PLANE • CAMP
- PILOT • LICENSE
- GUIDE • MEALS
- ETC.

Camp out in tents, sleep on cots in sleeping bags. Excellent food, music, evenings by campfire. SUPERIOR FISHING

For Reservations... ELIOT 9-5029 or Write Mrs. Dene Taylor 1810 CINCO ROBLES DUARTE, CALIF.

**SUMMER HOURS**

Open July and August  
Mon. thru Sat.  
9 a.m. — 1 p.m.  
4 p.m. — 8 p.m.  
Closed Sundays

Friendliest Store in Town

**Ramon**

SAH GREEN STAMPS

**AIR CONDITIONERS**

Just received a truckload for immediate delivery all types of Car, Trailer and House COOLERS

We are first to feature the Sensational New KLEERKLEEN Trailer and Small Home Coolers

20% Discount on all Cooler and Coller Supplies during June.

**Wilson's Maintenance & Fixit Shop**  
946 BROADWAY CATHEDRAL CITY  
PHONE 8-3103

**Stack's Chevrolet**

**ANNOUNCES**

**S&H TRADING STAMPS**

FOR ALL WORK PERFORMED IN OUR SERVICE DEPT.  
STARTING TODAY AND ALL THRU JULY, AUG. AND SEPT.

**Summer-ize Your Car Now**

FOR THAT CARE-FREE - TROUBLE-FREE VACATION

Let Experts Stethoscope Your Automobile and Save Money Now

CHECK OUR SUMMER SPECIALS

- LUBRICATION BATTERIES
- MOTOR TUNE-UP BRAKE ADJUSTMENT
- WHEEL ALIGNMENT IGNITION

EXCELLENT PAINT AND BODY WORK  
EXCLUSIVE DUSTPROOF BOOTH  
BODY PAINT BAKE OVEN

TELEPHONE 2042

**DO IT NOW! STACK CHEVROLET DO IT NOW!**

330 SOUTH SUNNY DUNES RD.





OVER A WING the host pilots and JC members discuss the transcontinental flight which started from Desert Air hotel Saturday. Just before the barbecue dinner was served Friday night, Henry (Hank) Gogerty, owner of Desert Air, and three of the flyers got together for a little chat. From left to right they are: George H. Baughman Jr. of Philadelphia Chamber of Commerce and Flight Cruise Commander for 1956; Host Gogerty, Genevieve Brown of Los Angeles, entered in the race to Philadelphia, and Cruise Commander of the current flight, Jack Davidson of Philadelphia.

## Another Sermon in "Expectation" Series Sunday

The Rev. Deran Yaylian, assistant minister at Palm Springs Community church, will preach Sunday morning at 9:30 a.m. on "The Desire to be Remembered." The sermon is one of a series entitled Life's Greatest Expectations.

Sunday school classes will continue to meet at 9:30 a.m. with classes from Nursery through Junior age young people.

Christian Endeavor societies, high school and junior high groups, will meet at 6:15 p.m. Thursday evening the Christian Endeavor societies will meet for their weekly swimming program combined with Bible study.

## Christian Science Sunday Lesson Topic

The glory of God and His power and presence centers the discussion in the sermon on "Christian Science" in all Churches of Christ, Scientist, Sunday.

The Golden Text from Isaiah (40:5) declares, "The glory of the Lord shall be revealed, and all flesh shall see it together: for the mouth of the Lord hath spoken it."

According to a Bible passage from Matthew (9:2, 6, 7) Jesus asserted the freedom of the palsied man with the words, "Son, be of good cheer; thy sins be forgiven thee." When the scribes doubted this God-given authority over disease, Jesus said to the man, "Arise, take up thy bed, and go unto thine house. And he arose, and departed."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures," "The physical healing of Christian Science authority over disease, Jesus said to the man, 'Arise, take up thy bed, and go unto thine house. And he arose, and departed.'"

## \$500 Reward

I offer this reward for information which will bring the conviction of the party responsible, or agent thereof, who attempted to sabotage my new well June 12, on my property. Under guard the well was successfully drilled.

I own both wells on Hidden Springs Ranch. I own an undivided one-half interest in the Hidden Springs Ranch Club and I own or control approximately 600 acres of land, clear and free.

The 99-year leasehold will proceed according to plan in October. This most revolutionary desert living plan ever offered on the Palm Springs desert will have the added advantages of extremely low cost water and a strongly financed corporate ownership to insure perpetuity. Building contractors will be available to erect small artistic weekend homes with long term financing. A swimming pool will be built.

Charles Doyle, Founder, Hidden Springs Ranch, Thousand Palms, Calif.

## Adventist Church Summer Camps Start Programs

Some 3,000 city-dwelling youngsters, including seven from Palm Springs, will get a chance at outdoor living this Summer through the youth program of the Seventh-day Adventist church.

The denomination operates eight Summer camps in California and Arizona, with camping periods running from June through August. The season is divided into 10-day periods which allow various age groups of boys and girls to attend separately.

Youngsters from Palm Springs who will attend the Adventist camp at Idyllwild, serving the Southeastern California Conference are: Fern, James, Judy and Herman Henderson, Joey and Phyllis Spallero and Sue Wrathall. The first group will leave July 3.

Activities at Idyllwild include organized classes in crafts, nature study, Christian character development and citizenship, in addition to hiking, boating, and swimming. An adult counselor is provided for each group of six youngsters. A medical unit is also in operation at the camp.

## Camping Season at Forest Home

Forest Home conference for the Palm Springs Community church began this week with the Nineteen camp.

The next camp, starting June 26 and continuing through July 2 is for Junior High school grades.

A teachers' training conference will be conducted at Forest Home July 10 to 16. Information may be obtained by contacting the Rev. Deran Yaylian assistant pastor of Palm Springs Community church.

## Pastor Smith to Attend Church Rally in Oregon

Pastor D. Kenneth Smith has been appointed as delegate to represent the Palm Springs Adventist church at a five-day Laymen's Congress to be held at Gladstone Park, Oregon, August 2 to 6.

Pastor Smith and his family will join more than 2,000 other official delegates and 8,000 visitors from California, Arizona, Nevada, Utah, Hawaii, Oregon, Washington, Idaho, Alaska and Canada for the Laymen's Congress. They will be given training at workshops in Bible evangelism, literature evangelism, use of audio-visual materials as soul-winning aids and in giving welfare assistance to people in need. Officials from the Adventist world headquarters in Washington, D. C. and from local western offices will direct the training.

Purpose of the training program is to prepare leading laymen of the church for leadership in teaching other laymen how to help meet the spiritual needs of people faced with problems of religious nature, according to Pastor Smith.

ence will be conducted at Forest Home July 10 to 16. Information may be obtained by contacting the Rev. Deran Yaylian assistant pastor of Palm Springs Community church.

## READ SUN CLASSIFIED ADS

The Desert Sun—80 PALM SPRINGS, CALIFORNIA Thursday, June 23, 1955

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday School 9:30 a.m. Sunday service 8 p.m. Wednesday meetings 8 p.m. 271 Ocotillo Ave.

The Reading Room is located at 174 No. Palm Canyon Drive.

## 1143 Linda Vista Road

(In beautiful El Mirador Park Estates)

Now offered for sale by original owner

Ultra modern home 3 bedrooms, 2 baths  
Expensively carpeted and draped  
Unit heat Lots of tile Specially insulated  
Oversized glass sliding doors  
Walled and landscaped  
Large heated and filtered swimming pool

A Real Buy at \$25,000 Terms

To inspect this fine home, contact

Exclusive Agent

Derek Du Maurier

1078 NORTH PALM CANYON DRIVE

TEL: 2842 or 7251

## Thrifty CUT RATE DRUG STORES

Prices Good Thru Sunday 9 a.m. Plus Federal Tax

## CHECK AND DOUBLE CHECK

A Policy of Thrifty Drug Stores

RONDED PRESCRIPTION DEPARTMENT

Assuring You of  
• QUALITY  
• ACCURACY  
• ECONOMY  
in Price

47c BOTTLES OF 200  
**ASPIRIN**  
2 For 88c

49c HOSPITAL ETHYL  
**RUBBING ALCOHOL**  
2 For 88c

69c T.D.  
**ANTISEPTIC MOUTH WASH**  
Full Pint 2 for 88c

BORBRO—50 MG.  
**VITAMIN C**  
Ascorbic Acid  
Bottles of 100 Tablets  
2 FOR 88c

BORBRO-10 MG.  
**VITAMIN B-1**  
Thiamin Chloride  
100 TABLETS  
2 FOR 88c

REG. 79c  
Paradichlorobenzene  
**MOTH CRYSTALS**  
16 Oz. Pkg.  
2 for 88c

**SMOKERS' SPECIALS**

**BRIAR PIPE**  
PLUS 2  
15c PACKS OF  
Popular Brand  
**SMOKING TOBACCO**  
All For 88c

Imported Briar Pipes in Choice of Styles.

**STANDARD CHROME POCKET LIGHTER**  
Fully Automatic  
Guaranteed 88c

**Children's Woven CANE CHAIR**  
Just the right size for the kid's room or TV viewing.  
\$1.99

**MEN'S COTTON SKIP DENT SPORT SHIRTS**  
Choice of colors, patterns, sizes. Short sleeve.  
99c

**FOUNTAIN GRILL COUPON**  
REG. \$1.10 COMPLETE Full Half Pound-Cubed  
**STEAK DINNER**  
Soup or salad, potatoes, vegetable, roll and butter, beverage, dessert.  
**88c**  
With Coupon Coupon Valid after June 25, 1955

## SUPER SAVINGS in Thrifty's GREAT

366 S. Palm Canyon Dr.

Palm Springs, Calif.

Reg. 25c—Box of 300—Limit 5  
**POND'S TISSUES** 5 for 88c

Long Handles—5 Sew  
**HOUSE BROOMS**... 88c

24c Dixie 18x34 Inch Hemmed  
**DISH TOWELS** 5 for 88c

Reg. \$1.09 Half Gallon, No-Rub  
**AEROWAX**.... 88c

Reg. 49c Richard's Plain or Menthol  
**SHAVE CREAM** 2 for 88c

29c CHARMION  
**BUBBLE BATH**  
Ass'd Fragrances 4 for 88c

Reg. \$1.00  
**LA CROSS LIPSTICKS**  
Choice of Shades 2 for 88c

69c BETTY WOODS  
**LIQUID LANOLIN** 88c

4oz. SIZE—2 FOR 88c

REG. \$1.00 STEPHAN'S  
**DANDRUFF REMOVER** 88c

11c AMPLX  
**Photo Flash BULBS**  
Choice of colors. 10 for 88c

Assorted  
**Photograph ALBUMS**  
Choice of colors. 88c

**Fishing Needs**  
Reg. \$2.98 BRISTOL  
**CASTING ROD and OCEAN CITY REEL**  
\$2.98 Value  
\$5.96 Value! All For \$4.88

5 Ft. Rod. 100 Yd. Capacity Reel

3 for 88c

10 for 88c

Choice of colors. 88c

Choice of colors. 88c

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# 88c SALE

## NEW SUMMER JEWELRY

Necklaces • Bracelets • Earrings

Dozens of styles and colors to choose from.

**88c**

## Women's Style SUN GLASSES

Precision ground lenses. Metal frame.

**\$1.88**

## Deep Dish Ceramic ASH TRAY

Black Wire Stand

3 for 88c

## SALE OF TOYS

• \$1.98 VALUE

ASSORTMENT

**Chemistry Set**

SAFE, EDUCATIONAL

• CHARM BOXED SET

• BAG and BEANIE SET

YOUR CHOICE **88c**

## \$1.95 Value! Fancy SOFA PILLOWS

18"x18" Choice of colors. **88c**

## \$1.95 Value! Chenille BATH MAT SETS

Bath Mat & Seat Cover Choice of Colors. All First Quality.

2 sets \$2.88

## LIQUOR VALUES!

6 YEAR OLD GOVERNOR CLINTON BOTTLED IN BOND STRAIGHT WHISKEY

Fifth Gallon **\$3.69** CASE of 12 \$42.28

## OLD GIBLARTAR BEER 6 FOR 81c

12oz. CANS

OLD CORKIE KENTUCKY STRAIGHT BOURBON

Fifth Gallon **\$3.09** Case of 12 \$35.53

Light & Dry! HARKOFF VODKA

Fifth Gallon **\$2.69** Thrifty exclusive!

49c TREASURE ISLAND Coconut Macaroons

FULL POUND **39c** Even fresh and delicious.



# The Desert Sun

Page 1-b Palm Springs, California, Thursday, June 23, 1955 2nd Section

## Around Town

with Hildy Crawford

Once upon a Summertime . . . when most of the Village was done up in "vinegar and brown paper" . . . like Jack after he fell down and broke his crown . . . most of the Village visitors took to the hills at the end of May . . . Now with air conditioning . . . and so many favorite haunts staying open all Summer . . . times have changed . . . so that July Fourth has become one of our big holidays . . . It is noticeable that . . . even those who go away . . . still leave their heartstrings firmly attached to Palm Springs . . . and that it doesn't take much of a tug . . . to bring them hurrying home earlier than they had planned . . .



This is the week I learned about progressive jazz . . . and something even newer which I liked better . . . The very latest in recordings . . . it dubs in the trombone three to five times . . . and smooths out the melody so that it gives you that happy feeling that came from the old St. Louis brand of jazz . . .

Lynne Jennings had a small group over for a barbecue . . . and Bill Bowers (Hollywood script writer) played up these new recordings . . . most of them not released yet . . . They are Sunset records and the new company has signed up . . . some of the greatest of the new musicians . . . plus gorgeous Meg Myles . . . the 21-year-old singer . . . who has everything Jane Russell has . . . plus the torchiest voice in many years . . .

Besides Bowers, Sunset company is mostly Palm Springsers . . . Ray Corliss, Russ Wade, Ed Thrasher . . . Only a few platters have been released yet . . . but when that new album comes out it should be a sensation . . .

Aloha Parties  
A number of luncheons and dinner parties have been given . . . for Mrs. J. Lee Havener of 273 Palo Verde . . . who is flying to Honolulu this week for a month's visit with her niece Mrs. James Hogg . . . whose husband Captain Hogg is chief pilot and director of flight operations for Hawaiian Airlines . . . While in the Islands she expects to see a number of Palm Springs friends who will be there at the same time . . . also the Wilbur Bears of Palm Desert who have been on a world cruise . . . Mr. Havener and their son and family will spend a week at the San Moritz Club near Crestline . . .

It will be a busman's holiday for Don Klutzbuecher of The Desert Sun staff . . . who is spending the rest of June and July in Alhambra . . . as assistant to the editor on the daily Post-Advocate . . .

Harry Joe and Dorothy Gray Brown are in Beverly Hills . . . but are planning a Mexican jaunt . . . to Acapulco and Mexico City . . . Jerry Hopps will be with them . . .

Si Simon and son John have gone to Lansing, Michigan on a business trip . . . and will visit relatives while in the East . . . The Simon's daughter Lynn is

**SINGER**  
SALES SERVICE  
REPAIRS



For the convenience of our customers in **Palm Springs Area**

we suggest you call the home of our **AUTHORIZED SALES REPRESENTATIVE**  
**WILLARD HANSON**  
D.H.S. 4-2618 Collect

\*A Trade Mark of THE SINGER MFG. CO.

**SINGER SEWING CENTER**

\*Listed in your telephone book only under SINGER SEWING MACHINE CO.

**45-435 Jackson St., Indio**

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

**June 23**

Lions Club, Chi Chi

**June 28**

Scoropists, Chi Chi, noon

Kiwanis, Ranch Club, noon

**June 29**

Rotary, Town and Country, noon

Optimists, Ranch Club, noon

Chicago on business . . . and spent a couple of days in the Village . . . acquiring some more property here . . . He said "This town is really going places" and that they are seriously thinking of coming here to live . . .

Colonel and Mrs. Edward Banning will leave this week . . . to spend July in the mountains along the Kern River near Bakersfield . . . In August they may go back to Virginia to visit their children . . . and plan to be back home again around October 1 . . .

John and Lillian Arnold of Westwood . . . who bought a Village home at 2423 Tuscan road last year . . . have been down every weekend since . . . He is executive director of photography at MGM . . . Their weekend guests were Mr. and Mrs. Ed Bagley of New York . . . who were fascinated with Palm Springs . . .

**Mail Bag**

Campbell and Julie Watson sent me the Washington D. C. clippings on Zaddie . . . and she is Palm Springs' top-ranking publicist . . . doing missionary work for the Village . . . The

(More on Page 8b)



**A GARDEN WEDDING** at the home of the Arnold Grants in Rye, New York, Sunday united their daughter Nancy Sue and Arno Joseph Mayer, son of Dr. and Mrs. Frank Mayer of New York City. The Grants have a home in Palm Springs.

## Go East to Attend June Wedding

Mr. and Mrs. Frederick Watson left yesterday from Los Angeles to fly East for the July 2 wedding of her daughter Patricia Anne Fowler and Paul Thomas Borzilleri in Forest Hills, New York. Accompanying them is Patricia's grandmother Mrs. Genevieve Manley.

Following the wedding the young couple will honeymoon abroad.

## To Vacation on Wyoming Ranch

Mr. and Mrs. Newton Hotchkiss (he is manager of the Palm Springs Department and Hardware Store) went to San Luis Obispo this weekend to attend Cal-Polytechnic's graduation exercises. Their son Bill graduated with a Bachelor of Science degree, having majored in agriculture and animal husbandry.

The three of them plan to spend the month of July in Wyoming on the cattle ranch near Sheridan, which is owned by Mrs. Hotchkiss' brother George Leitner.

## Nancy Grant is Bride in Picturesque Garden Rites

Miss Nancy Sue Grant, daughter of Mr. and Mrs. Arnold Grant of Rye, New York and Palm Springs, was married Sunday afternoon to Arno Joseph Mayer, son of Dr. and Mrs. Frank Mayer of New York City.

The ceremony was performed in the garden of the Grant home at Rye by the Rev. Dr. Aaron Elsemann, who also officiated at the wedding of the bride's paternal grandparents in 1904 and at the wedding of the bride's parents in 1931.

Given in marriage by her father, the bride was attired in a gown of white peau de sole with side panels of alencon lace. Her Juliet cap of matching lace was attached to a veil of French illusion. She carried a cascade bouquet of phalaenopsis orchids.

The bride was attended by her sister, Miss Sally Lynn Grant, as maid of honor and by the groom's sister, Mrs. Walter Burger of Mexico City, Mexico, who acted as matron of honor. Walter Burger acted as best man.

The maid of honor, Miss

## Miss Lacy Visits Scenic Arizona

Miss Bettie Lacy, 1850 Mesa drive, and her niece Miss Helen E. Peterson of Sacramento, have been visiting the scenic area around Flagstaff, Arizona. They were guests at Kaibab Lodge on the North Rim of the Grand Canyon of the Colorado River, stopping enroute there at the Painted Desert, and Jacob Lake in the Kaibab Forest.

Their itinerary included a drive through Oak Creek Canyon and the Red Rock country below Sedona where many Western movies are filmed; the apartment-house Indian ruins at Tuzigoot; Montezuma Castle ruins and the South Rim of Grand Canyon.

## To Summer at Idyllwild Home

Mr. and Mrs. Jeff Annino and four sons, Denson, Albert, Tommy and Vester, of 32699 Sky Blue Water Trail, have gone to Idyllwild to spend the Summer. They have bought a home there on Marion View drive, next to Jerry Sanborn's.

Mr. Annino will be driving back and forth supervising the masonry work on the additions to the Floyd Odum ranch house, which includes a huge diningroom with 14-foot fireplace.

Dr. James R. Ketchersid of the Desert View Animal Clinic at Rancho Mirage returns today from Monterey, where he has been attending the 67th Annual Convention of the California State Veterinary Medical Association. He flew north on Sunday.



**LOYOLA STUDENT** Bob Press, son of Mr. and Mrs. Arthur Press of Palm Springs will join other students in a Summer tour of Europe.

## Bob Press Leaves for Trip Abroad

After two years of working and planning, Robert Press, son of Mr. and Mrs. Arthur Press of 925 Paseo El Mirador, this Summer will make an educational tour of Europe. It is his second trip abroad as he toured Europe five years ago with his parents.

Bob, who is a Junior at Loyola, is accompanied by Douglas Waldron of Indio, a Senior at Occidental. Mr. and Mrs. Press are driving the boys to New York where they will board the plane for Europe. They left here on Thursday morning.

The two travelers will join other students in Germany and plan to visit France, Switzerland, Belgium, Italy, Luxembourg, Holland, Germany, Denmark, Sweden, Austria and the British Isles.

Planning for the trip started two Summers ago when Bob graduated from Palm Springs

## Shattucks Will Tour Continent

Mr. and Mrs. Ed Shattuck will be down from Los Angeles this week to spend a few days at their Palm Gardens hotel and apartments, before taking off on a European trek.

Mrs. Shattuck and her niece Mary Gail Walker will start out from Palm Springs airport next Monday. Mary Gail, who has been visiting here and in Pasadena and Los Angeles for six weeks, will get off the plane at Memphis, while Mrs. Shattuck continues to New York and across the Atlantic.

Mrs. Shattuck will join Mrs. Douglas L. Edmonds, wife of the associate justice of the California Supreme Court, for a month in the Scandinavian countries, before joining Ed in London. They will have a two month tour of the Continent before returning home.

## Shower Honors Mrs. Yaylian

A musical doll cradle held the shower gifts at the party given Tuesday for Mrs. Deran Yaylian at the home of Mrs. Ray Lusby at 1331 South Sunrise. Pink carnations decorated the table.

Mrs. Thor Fredericksen Jr. assisted the hostess and guests were: Mesdames William Alkin, Samuel Douds, William Ford, James Scott, Andrew Fitzmorris, Theo Wallington, Morris D. Sale, Frances Reis, Al Normandin, Donald Cole, John P. Holditch, Charles MacDonald, William Lux, Gordon Nicholson, Fred Morrison, Henry Tuttle, Russell Cooke, Jim Hadlock, Lester Shaw, Ted Greene, Les Wamsley, Paul Holm, Russell Marshall, Wayne Huffman and Miss Marilyn Isabell.

high school. Ever since he has studied travel folders and worked and saved to accumulate funds for the trip.



BUICK SPECIAL 2-Door, 6-Passenger Riviera, Model 46R

**They're making it the BIGGEST-SELLING BUICK OF ALL TIME**

*Maybe you'd better see for yourself why folks just won't do without this great car*

**PEOPLE** say success makes success—but we say people make success, and how!

It's people—just like you—who are snowballing Buick sales this year to an all-time peak.

It's people—just like your neighbors down the street—who are snapping up these gorgeous new Buicks almost as fast as we get them from the factory, and causing Buick production to climb to new levels every month, to handle the unparalleled demand.

And it's people—just about from every walk of life—who keep Buick sales soaring without letup—and

who have moved Buick more solidly than ever into the charmed circle of America's top best sellers.

But why? Why this phenomenal swing to Buick on the part of people who can choose any new car? Because Buick's a buy—definitely.

And because it's a bold beauty that catches the eye and holds it—that's for sure.

And certainly because it's supremely level of ride—and a sweet joy to handle—and a mighty bundle of high-voltage V8 power to melt away the miles and the high hills.

But most of all, because Buick this year is a performer like no earth-bound vehicle ever was before . . .

Because Buick—and only Buick—has the airplane-principled magic of Variable Pitch Dynaflow® where you switch the pitch for big gas savings in cruising—or for whip-quick getaway response and acceleration when you need a sudden safety-surge.

It's sheer thrill, and pure pleasure, and a big boon to your gasoline budget—and you really ought to try it.

Come visit us soon—this week, at the latest—and see for yourself why this is the car folks just won't do without—the biggest-selling Buick of all time.

\*Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.

**Local Delivered Price of the 1955 Buick SPECIAL \$25982\***

2-Door, 6-Passenger Sedan, Model 48 (illustrated) is

Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities. Even the factory-installed extras you may want are bargain, such as: Heater & Defroster—\$81.70; Radio & Antenna—\$92.50.



**Thrill of the year is Buick**

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

**PALM SPRINGS BUICK**  
DESERT INN GARAGE

**193 North Palm Canyon Drive Phone 4001 Palm Springs**

## NOW! OFF SEASON RATES

**\$5.00 for 2 Persons**

- POOL
- SUN DECK
- PATIO

- COFFEE SHOP
- BUNGALOWS
- APARTMENTS

• Also Special Monthly Rates — Low as \$60 per Month for Two •

**PALM SPRINGS PUEBLO**

CHILDREN WELCOME

**1983 North Palm Canyon Dr.**

**Phone 2273**





(Sergis Alberts Photo)  
**IN CANDLE LIT CEREMONY** at the First Presbyterian Church in Covina, Mary Sue Robinson, daughter of Mr. and Mrs. W. E. Knotts of Covina and Palm Springs, exchanged vows with George E. Delury.

## Summertime Parties are Intimate

Guests at the Palm Springs Biltmore are realizing that the Summer season lends itself to many more intimate pleasures than the Winter. Samuel Levin, owner, gave a dinner party Saturday night and became Chef for this occasion. His famous "five minute" beef, special salad and dressing, and the "piece de resistance", the dessert called "Nectar of the Gods," more than received the appreciation of his guests who were—Peggy Ann Garner, John Stein, N. Y. Press Associate; Mr. and Mrs. Jim Pottenger; Mr. and Mrs. Jack Schurer; Bob and Marge Wahler; Erno Mezo; Ann Briggs; Mrs. Ruth Friedberg and son; Stanley Bornsten and Mrs. R. B. Petrie.

Other guests who are enjoying the Summer informality at the Biltmore are: Mr. and Mrs. Louis Wasmere (he is an executive of Radio station KREM, Spokane, Washington); Mr. and Mrs. Murry Lehr, owners of the Claremont Hotel of Berkeley; Mr. and Mrs. Milton Grossman (he represents many Hollywood stars, such as Katy Jurada of "High Noon" fame); Mr. and Mrs. B. C. Swartout of Cleveland, who are on their second honeymoon; Mrs. Ann Brodfeld, of Phoenix; Mrs. Walter Weber; Mrs. Evelyn Sharp, New York City; Mrs. Irene Alton; Miss Virginia Alton and Mrs. Goukasson, New York City; Henry Bruder of Cleveland; Mr. and Mrs. J. R. Montgomery; Mr. and Mrs. L. H. Cooper of Oakland.

Mrs. Joseph F. Lloyd, of 495 Sonora road, who has been in the Riverside Community hospital for the past 10 weeks, returned home yesterday. Mrs. Lloyd has been in ill health for several months past and underwent three major operations, including the amputation of her right leg. The Lloyds have lived in Palm Springs for 14 years.

## Miss Robinson Exchanges Vows with George Delury

A fourth generation Californian, Mary Sue Robinson, daughter of Mr. and Mrs. W. E. Knotts of Covina and Palm Springs, exchanged marital vows with George E. Delury, 21-day evening, Dr. W. Irvin Williams officiated.

A profusion of greenery, with arrangements of pink and white flowers at the altar and in the new bouquets, decorated the First Presbyterian Church in Covina for the wedding. Maida Delury, small sister of the groom, lighted the tapers.

The bride who was given in marriage by her stepfather, was a William Cahill model of white Swiss organdy over pink, with a beaded and embroidered yoke. A silk illusion veil, a family heirloom, was caught up by an exquisite beaded Juliet cap and she carried a nosegay of cymbidiums and white and pink stephanotis.

Attending the bride were Miss Patricia Silverwood of Redlands, maid of honor; Miss Phyllis Brewer, Miss Jayne Daniels and Miss Jill Reed of Covina, and Miss Ellen Delury of Alameda, sister of the groom, bridesmaids.

The bridal attendants wore shell pink organdy gowns of ballerina length, with matching velvet headbands, and carried arm bouquets of white daisies, blue delphinium and ivy.

George Eberl of Oakland was best man and the ushers were Grant Robinson, brother of the bride, Roger Crim of Redlands, Robert Ormsby of Arcadia, Bruce VanBlair of Long Beach, Berdette Branch of Santa Barbara, and Frank Perri of Ontario.

The bride is a Junior at University of Redlands, majoring in physical education, and is a Alpha Sigma Pi.

The bridegroom, son of Mrs. Gwendolyn Delury and the late John Delury of Alameda, served

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with the Marine Corps and is now in his Junior year at Redlands. He is a member of Alpha Gamma Nu and regional chairman for World University Service.

Following a reception which was held in Covina at the home of the bride's parents, the newlyweds left on a honeymoon trip to an undisclosed destination.

The young couple will continue their studies at Redlands and will live in the Veterans Village at the University.

The Knotts have a home here at 215 East Cabrillo road.

## Nelsons Enjoy Deep Sea Fishing

The Leo Nelsons returned Sunday evening from Ensenada where they spent a week deep sea fishing. Leo hit the jackpot twice, catching a 22 pound halibut and a 30 pound yellowtail.

Mrs. Nelson said that she went down there in her Palm Springs clothes with no coat and it was so cold she had to buy a coat.

Both came home chanting "there's no place like Palm Springs," and they plan to be here all Summer except for weekend trips.

## Called East by Mother's Death

Mr. and Mrs. Burnham Bigelow, flew back to Portland, Maine to attend the funeral of his mother, who died suddenly Thursday morning.

He will return in about a week but Mrs. Bigelow will remain for a week or two with his sister Miss Barbara Bigelow, who visited here this Spring.

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## Club Hears Indian Land Problems

"If the time ever comes when the Federal Government terminates its jurisdiction of the sale of Indian lands, so that they are sold indiscriminately, land values in Palm Springs will be depressed considerably," Indian Agent Ned Mitchell warned Tuesday as he discussed Indian land problems for Soroptimists at their luncheon meeting at Chi Chi.

He said that the answer to the problem of achieving the best use of the undeveloped Indian land within the City of Palm Springs, to harmonize it with the presently developed non-Indian land and to realize full value for the Indians, is an integration of zoning and development problems. The checkerboard layout, with every other section Indian land, makes these problems inter-related.

Outlining how the Bureau of Indian Affairs assists in the administration of Indian properties, he said that the Indians today are citizens in every respect except for the restriction on their land holdings. In a way, this makes them "citizens in name only," he said, because they cannot sell, encumber, transfer or even lease land without approval of the Secretary of the Interior.

Much of the trouble in California arises from the fact that the treaties with the Indians were never ratified in this state, and the Indians became trespassers on land that had belonged to their fathers. The government set aside certain lands as refuges for them and by Act of Congress in 1884 authorized individual Indians to homestead, and select individual allotments.

The Palm Springs reservation is one of 118 in California. Of the 83 living Agua Caliente Indians, 25 are adults and the rest minors, each with a 40 acre allotment held in trust for him by the U.S. Government.

This creates an anomaly, for while each allotment is of high valuation, it is frozen assets, and some do not have money enough to buy groceries.

He pointed out that any Indian over 21, who is adjudged competent, may apply for a fee patent. If approved this removes the land from government jurisdiction and puts it on the tax lists and it cannot be done with just a portion of his land but must be all of it.

Palm Springs Indian lands consist of 47 sections, 30,000 acres in three townships, 7,000 acres within the city limits of Palm Springs. Of this total 4,000 acres is allotted to individual Indians and the remainder to tribal property.

The speaker was introduced by Lois Lux, program chairman.

Next Tuesday's luncheon meeting will be a business meeting and the last formal meeting until next Fall. Members will continue to hold informal meetings during July and August.

Madge Holderman, County Health nurse of Indio, formerly of Palm Springs entered Desert hospital Saturday for observation and treatment.



(Desert Sun Photo)  
**TIRED BUSINESSMEN** are discovering that they can relax poolside at the Palm Springs Biltmore and still carry on. That beloved personality George Burns is really working, via telephone. Charles Spellman, on right, who may become financially interested in TV, seems to have the same idea, with reservations. Eddie Conne, of 20th Century Fox, is standing by as unofficial referee.

## Two Couples Observe Ninth Anniversaries

Mr. and Mrs. Howard Haddock celebrated their ninth wedding anniversary on Wednesday evening with dinner at the Rusty Lantern up in the Pass.

Afterwards they joined a group at the home of Mr. and Mrs. Mel Bren on Paseo de Maricopa, where the Brens were observing their own ninth anniversary.

Helping celebrate the two anniversaries were Mr. and Mrs. Rick Harrison and Mr. and Mrs. Donald Wexler.

Mr. and Mrs. Ralph Shelley left Monday to spend their Summer vacation at their cabin in McLeod, Montana. They expect to be back in the Village in September or October.

## FINDS PURSE

Tony Cato, reserve police officer, Sunday turned in a lady's hand-bag which he found on South Indian avenue.

## Breaks Wrist as Vacation Starts

Mrs. Jack (Ruth Keogh) Nelson of The Desert Sun's advertising staff, started her vacation this week by falling out of a cherry tree and fracturing her right wrist.

The Nelsons had driven up to Beaumont and, inspired by the "U-Pick" system, were picking cherries when the accident occurred.

## Lt. Carey Here Over Weekend

Lt. William Carey, who is stationed with Army Engineers at Ft. Lewis near Tacoma, spent the weekend here with his mother Mrs. Eileen Carey.

He was en route back to Ft. Lewis from Ft. Benning, Georgia, where he was a member of the Sixth Army Pistol Team competing in the Army pistol matches and made a good personal score.

## Moortens to Go to Convention and Then Mexico

Chester "Cactus Slim" Moorten and his wife Pat and son Clark, of 582 Calle Encilla, will go to El Paso, Texas to attend the big international convention of the Cactus and Succulent Society, July 8-13. This is the same convention which the Moortens brought here two years ago.

Afterwards they will go into Mexico exploring new fields and photographing as they go. They are considering going to the Eastern United States, either before or after their trip into Mexico and will return to their home here around the first of October.

Mr. and Mrs. George Read of Los Angeles, are occupying Helen Lloyd's house on Hermosa Place for the month of June. With them are their son John P. Ford and their daughter and son-in-law, Mr. and Mrs. William T. Warren Jr.

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Visit or write Western's ticket office; call 2709, or see your Western travel agent.



## Villagers to Join Caravan on Northern Trailer Trip

A Palm Springs couple, Mary and Roscoe Frasher, 1563 South Palm Canyon drive, veteran trailer travel enthusiasts, will soon embark on another adventure of the open road—this time through eastern Canada with Wally Byam's Caravan.

Veterans of the record-breaking 500-trailer caravan through Mexico earlier this year, the Frashers, who are both retired teachers, will join with other trailer travel enthusiasts from all over the country assembling at Sault St. Marie, Michigan, June 30, to begin what promises to be a real "Fifth Avenue on Wheels," tour of Ontario, Quebec, New Brunswick and Nova Scotia, to Bangor, Maine.

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**BONANZA**

## Garden Room is Scene of Festivities

More and more people are having fun—not in the sun—but in the Palm Springs Biltmore's Garden Room. This week that popular songstress Ginny Sims and Dr. Alfred Huenegardt were guests of Pat and Jim Pottenger, and Mr. and Mrs. A. R. Simon were hosts to Mr. and Mrs. Merrill Brown.

Mr. and Mrs. N. S. Hotchkiss entertained Mr. and Mrs. Wailes Wolfe, who flew in from Canada, in their own plane, taking the long way home which is Wolf, Wyoming, where they own a large cattle ranch. Mr. and Mrs. Al Sirott, who have just returned from a trip to South America; Mr. and Mrs. Clyde Berkus, celebrating their first wedding anniversary with Mr. and Mrs. Leonard Swatt; Mr. and Mrs. Ahrens, from India, were enjoying their 42nd anniversary with a party of eight.

Dr. and Mrs. Mace Gazda gave a birthday party Friday for their son, Robin, his thirteenth. Mrs. B. Cerwin, Mr. and Mrs. E. C. Waller, Miss Susie and Bruce Waller, Miss Francoise, Vin Riley and Gregory Mace helped Robin cut that cake.

The 100th anniversary of the opening of the Soo Canal, which played such a big role in Canadian-U. S. industrial development. We are going to be a part of that important celebration—ambassadors-of-good will on-wheels from south of the border.

## CHI CHI STARLITE ROOM YOUNG WOMEN..

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IN THE  
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(Tomorrow)  
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## SOCIETY



ANNOUNCEMENT has been made by Mr. and Mrs. Russell E. Denney of Pasadena of the betrothal of their daughter Shirley Ann to John Marvin Jett. Mr. Denney was formerly with the Desert Bank and is now vice president of the Pasadena Savings and Loan association.

## Miss Denney Betrothed to John Jett

A model diamond ring topped a white, silver and yellow cake, with the inscription "John and Shirley" revealed the betrothal of Shirley Ann Denney and John Marvin Jett at a small family party held at the Pasadena home of her parents Mr. and Mrs. Russell E. Denney at 3820 Cartwright street.

A graduate of Palm Springs high school, the bride elect is a Junior at the University of Redlands and a member of Alpha Theta Phi sorority.

Her fiancé is the son of Mrs. Opal Jett of Pasadena. After four years service with the Air Force, he entered Pasadena City College and graduated this month. He majored in business administration and was voted the most valuable player on the PCC tennis team.

The wedding will take place in June 1956.

Guests of the Denneys at the announcement party were: Messrs. and Mesdames Dennis Harter, Clayton de Pief, John Macken, Herbert Tice Sr., Herbert Tice, Jr., Mmes. Opal Jett, Elizabeth Hunter, Rose Renee,

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Elsie Renee, and Dorothy Richards and sons Phillip and Bruce.

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## EDITOR'S CORNER

By Oliver B. Jaynes

**SAWDUST ROAD TO STARDUST TRAIL** — One of the most interesting personalities residing in our desert area is Jacqueline Cochran who, with her husband Floyd Odium, own the Odium-Cochran Ranch and Golf course near Indio. She is known to so many people in the Palm Springs area that her recent book "The Stars at Noon" (Atlantic-Little, Brown & Co.) will hold particular interest here. The story details her rise from circumstances that seemed to provide no opportunity whatever to become one of the greatest flyers of her time. There will be widespread interest in her life story. It was written, she says, "primarily for the millions of our youths of today who have the frustrating feeling that yesterday's generation had more opportunity; tomorrow's generation may have better things; but today is tough."

Jackie Cochran never knew who her real parents were. She was raised by foster parents in the crude sawmill towns around Panama City, Florida, in which she explains that hunger was the permanent status. At the age of eight she was working 12 to 14 hours a day in a cotton mill for \$4.50 a week. At this early age she showed exceptional ability with her hands. Dissatisfied with the deplorable labor conditions, she obtained a job in a beauty shop and from there her rise was rapid, culminating in a fine job with Antoine's famous beauty shop in New York City.

Having reached the top of her profession she became bored with it and looked for new horizons. She found one in flying which she took up in 1932 with encouragement from Floyd Odium whom she had met a short time before. At that time there were only a few thousand licensed pilots in the United States and only a handful of women among them. The story of her rise to fame and the burning purpose behind it, makes very interesting reading and should fulfill its purpose of interesting young people in the opportunities that exist today.

During World War II Jackie Cochran organized a group of American women pilots who went to England for non-combat flying duty. Following that she organized the Women's Airforce Service Pilots in this country, better known as the WASP's. She holds many records for speed flying and last year became the only woman flyer to break through the sonic barrier.

This noted woman flyer has always had an almost uncontrollable desire to see things at first hand and get the facts herself. This urge has taken her into many places at times when history was being made and there are many momentous events of which she can say, "I was there." Included in these are the surrender of the Philippines by the Japanese and the Nuremberg trials. She also tells an interesting story about the last days of Hitler.

In 1951 she became interested in politics and was a member of one of the first groups which advocated the candidacy of Dwight Eisenhower for president. She even became interested in running for Congress in this district but learned that she would have to oppose the Republican incumbent, John Phillips, and run on the Democratic ticket. She tells in her story how Democrats of the district urged her to become their candidate and the reasons why she ultimately decided not to run. But Jackie Cochran has not given up the idea entirely because in "The Stars at Noon" she says:

"When John Phillips, a good man, decides to retire, I may have a chance to fill his shoes. That is my smouldering hope."

## Library Problem Urgent

**IN THE PALM SPRINGS** mood, a tree-shaded patio where Villagers may browse or drowse over their books, is the heart of the Wellwood Murray Memorial library that stands at the corner of Tahquitz and Palm Canyon drive, near the center of town.

Like libraries all over the country, this one is a storehouse of information, an ever-present study source, and offers rich inspiration to all who still prefer to read even in this television age.

Like many other facilities, our library has made a brave effort to meet the increasing demands of a Village that approaches city status. For the 12-month period that ended May 1954, the library reported a 92,236 book circulation. A year later, in May of this year, it had a circulation of 103,660 books, an increase in demand of 11,424 books in a year's time. Over a 10-year period it has seen a 100 per cent increase in demand for books.

Today books overflow the shelves and are stacked all over the place to the point where it can accommodate no more without sacrificing reader space.

To meet the urgent need for expansion, it has been proposed to open a branch library, in rented quarters, which would probably be established in the south end of the city as that is where a recent survey shows the greatest demand. The modest cost of \$4680 is included in the preliminary 1955-56 budget of the City of Palm Springs, which is now being considered by council.

The library and its reading rooms, supervised by Miss Dorothy Bear, librarian, is a cultural asset to this resort town. It's space problem is an urgent one, and one that should not be ignored.

## TRY AND STOP ME

By Bennett Cerf

Father Scanlon in Brooklyn, defines "fire escape" as "all that religion means to some people."

A lady designer of men's sportswear, vacationing at Daytona Beach, was delighted to see a stalwart youth approach, sporting a print pair of bathing trunks she had originated. Becoming conscious of her stare, he flushed, and asked, "Have we met somewhere?"

"I never saw you before in my life," chuckled the young lady. "But I have designs on you."

Mrs. Nussbaum and Mrs. Goldstein's first visit to a neighborhood bowling alley was not exactly a triumphal affair, but Mrs. Nussbaum derived a certain modicum of comfort from their performance. "I hope you noticed," she said on the way home, "that we didn't lose a single ball!"

## NEW TEST FOR THE ONE-MAN DOG THEORY



## Dr. Goldberg

Hot Water Cures

From time immemorial man has realized that the heat which comes to him from the rays of the sun or in warm waters which gush forth from the earth is beneficial in alleviating pain. In addition to this it was found that certain illnesses, particularly those which have to do with the central nervous system, bones, joints and muscles, might be benefited or healed in these water cures.

Many famous watering resorts were developed in Europe and in this country, among them Saratoga Springs of New York, Hot Springs of Arkansas, and Warm Springs Foundation in Georgia, to which the late Franklin D. Roosevelt would go for muscle and nerve build up because of poliomyelitis.

Some years ago as a trustee for the Municipal Tuberculosis Sanitarium of Chicago, one of my responsibilities was supplying medical and nursing care to four schools for crippled children with an attendance of some 4500. We instituted in these schools pools of water so that these children could be given the benefits of massage, manipulation and re-education, under water, of their muscle structures. There is a peculiar buoyancy which comes to muscle in water which makes more easy the contraction and extension of muscle groups. Such groups which have been affected by disease in the muscles themselves or in the nerves which stimulate their contraction, can be made to function more readily and restored to usefulness.

Here in the desert, we not only have the radiant energy of the sun but a superabundance of swimming pools to aid in such developmental processes and, in addition, the sick who have arthritic changes with degeneration of muscle groups and nerve deficiencies, can be given the benefit of our warm springs such as are found in the neighboring town of Desert Hot Springs.

In this town recently a group of intelligent, interested citizens have started to develop a foundation which can be utilized in rendering aid in ameliorating the manifestations of disease seen in infantile paralysis, poliomyelitis, arthritis and perhaps multiple sclerosis and other similar conditions.

They are to be much commended for this step in utilizing the natural resources which have been so liberally bestowed upon this valley to erect an institution where many children will be benefited.

Half the men I know say they don't read much, despise the radio, own no television, don't play cards or golf, and hate to travel, so what do they do, except shave, yawn, sleep and growl?—Wm. Feather.

No man knows his true character until he has run out of gas, purchased something on the installment plan, and raised an adolescent.—Marcelene Cox, Ladies' Home Journal.

Scientists claim the world is composed of isotons, electrons, protons and neutrons. Seems as tho they could have added "and morons."—P-K Sideginner.

If you aspire to be a statesman today, you'd better watch your appetite and attitude.—Lion

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## CONFIDENT LIVING

By Norman Vincent Peale

Your Unlimited Possibilities

A woman was telling me the other day about a table. He's a small child and the table he was pushing was a large one. "Honey," his mother said to him, "you can't move that table. Why, the table's as big as you are."

"I can, mummy," the child answered, "because I'm as big as the table is." That boy is a natural-born positive thinker.

Too many of us fail to find success and happiness because we haven't learned to look at things in the right way. I know of a sales manager who was having trouble with his salesmen who were not making sales. They had just about given up mentally. They told him there was no business, no opportunities, no chance to do anything at all — things, they said, were bad all over.

He called them all into his office one day and pointed to a big white piece of paper with a black spot on it he had tacked to the wall.

"I want you fellows to sit here for a while and look at that paper," he told them. "And then I want you to tell me what you see."

He let them sit for about fifteen minutes and then he asked, "Well, what do you see?"

"We see a black spot," they said with one accord.

"Doesn't anyone see anything else?" he asked.

No one did. They all had fixed their minds on the black spot. Not one of them mentioned the great expanse of white space that surrounded it on that piece of paper. The sales manager used this practical demonstration to point out that they were concentrating only on the difficulties and blinding themselves to the great possibilities.

We need to learn and make perfect the skill of putting our imagination to use. Robert Nebraska calls this process "creative thinking" and Alex Osborne, a great advertising genius, has termed it "imagin-

ering." Whatever you want to call it, it is your key to finding unlimited possibilities. Both Professor Crawford and Mr. Osborne have written books which tell how to use this approach in finding success in the world of business, and their books are worth reading. But the techniques of finding these unlimited possibilities apply to a far more important matter than business and financial success — they apply to success in living.

Marcus Aurelius, that great Roman emperor, philosopher, once wrote, "A man's life is dyed the color of his imagination." That is to say that your life will be what you imagine. Now imagination is usually dismissed along with fantasy and day dreams, but that isn't really imagination at all. Imagination is the art of projecting what you want to be. And there is a deep and profound psychological law which makes you tend to become that which you picture.

Faith and prayer, both of which help us to think right, stimulate your will to project your mind into the unlimited possibilities before you. Everything depends on your slant of mind as you face life. And, once you know how, it is very simple to shift your mental slant from seeing only the black spots to visualizing the potential of the huge white areas around the difficulties we encounter. Start making this change in your point of view this very day, and you too will find your unlimited possibilities.

This life is a round-and-round affair. People eat animals, animals eat smaller animals, smaller animals eat vegetables, vegetables eat animal-culac, animalculac eat bacilli, bacilli eat microbes, and microbes eat us. The cannibal takes the short cut.—Wall Street Journal.

## Dennis, the Menace

By Ketcham



"BUT I'M NOT ALLOWED TO DIG IN OUR YARD!"

## THIS SIDE of The Sun

By Phat

Just once a year  
He gets a day.  
With glory is ablaze  
The hills come in  
He has to pay.  
And then it's Father's Day.

While I was on tour Mr. Fred Weigel borrowed my book of special days, weeks, and months, according to his own words, right in black type, in this column as of June 13. And he hasn't brought it back. So I can't find out the date of Children's Day. But there must be one. Think, without children we would not have a Mother's Day. Or a Father's Day. Neither would we have so many ulcers.

**WELL, IT'S NICE** to be back in Palm Springs, sitting under the cooler at my desk. I cleaned it up before I left and am happy to contemplate that I have almost a year to clutter it up again. Was pleased to read upon my return, how capably Don, Kenny, Rita and Fred took care of this spot in The Desert Sun on June 13. Was fearful that since it was the 13th, they would take the opportunity to malign me. But they were all so interested in setting forth their own views they didn't have room. But I should have known better than ask Fred to write a piece for this column with Father's Day just around the corner. With his five boys and one girl, and Kenny Brott. Nothing but girls. Capital letters, yet. But, then, I've heard other people brag about our desert dates. And perhaps we can put a luncheon for Rita on the expense account to make up for the luncheon engagements she missed while writing her contribution to the composition. As for Don, he's still bragging about that extra they got out while I was gone last year. And I didn't get a key to the city as he hinted. I don't need one, I've been breaking in for the past 14 years.

**RUTH KEOGH NELSON** came to the office Monday, her wrist bandaged and all scarred up. "I cannot tell a lie," she said. "I fell out of a cherry tree at Beaumont." Bill Rashall was discussing this Miss Universe contest now under way at the Chi Chi. He said entrants did not have to fill out a form to enter the local contest. I demur. What does he mean a girl doesn't have to fill out a form to be in a beauty contest? ... Speaking of William, he came to the office looking a bit peaked the other morning. Said the local police department had given him a damp going over. All in fun, he said, but it shouldn't have happened to a dog.

**EVEN IF I HADN'T** looked it up in the almanac, I would know that Summer is here. It's that time of the year when animal spirits blossom on the police blotter. In a single day or night they calmed down a howling dog after a four-block neighborhood had complained; rescued a kitten locked up in a garage; salvaged a cat and her brood, abandoned by the roadside and galloped to the rescue of numerous canines reportedly being filched from the neighborhood of Ramon road. People said a man in a truck was driving around enticing pooches into his vehicle. Police found that it was just John Thomas, humane officer picking up abandoned strays to take to the pound.

**READING OVER** some leftover notes of the recent, most pleasurable trip eastward, I find one concerning a gentleman in the Sunset lounge car. He said he had planned to buy himself a bigger and more powerful automobile and was all ready to close the deal when he started figuring. It would cost him around \$3,000, he said, for alterations on his garage and changes in his home into which the garage was built, to accommodate the new car. So he bought himself a smaller model. ... And, mingling with a number of Harvard Medical school grads at Presbyterian hospital in Chicago, heard several Boston stories. Two Boston ladies of plush heritage bravely left their home for a trip to San Francisco, clear across the continent. In the latter city, one sniffed the air and said: "Isn't it remarkable. You can smell the salt sea air and we're 3,000 miles from the ocean."

The other concerned a Boston lady who asked a new-found acquaintance: "And where were you reared?" In Iowa, was the reply. "Ah, yes," said the Boston dowager, "Only in Boston we pronounced it Ohio."

**A PARTING THOUGHT** on Father's Day—He had his day last Sunday. He'll have another a week from tomorrow, July 1. That's when the bills for the neckties, slippers, pipes, and the sundry other items he received, come in. ... My reputation as a railroad fan, or nut, must be spreading. On that tour via FSP the fore part of the month, I really felt like a VIP. At Chicago L. E. Mott from the Southern Pacific's Chicago office was waiting to make sure I got off the train and when I left via Illinois Central for New Orleans, a Mr. Asper of the SP was there to see that I got out of town. At New Orleans Gerald Alkin of the IC greeted me and briefed me on what to see in town and then Mr. McDermott of the SP made sure I got out of town that night. Wonderful care on that triangle trip.

Then there is the fellow I heard about who couldn't keep a job. He never could find a boss as smart as he was.

## The Voice of Broadway

By Dorothy Kilgallen

GLORIA DeHAVEN'S recently acquired pulse-accelerator is Rod Steiger, the actor who plays Judd in the film version of "Oklahoma!" Her competitor is sultry Rita Gam. ... Ernie Kovacs, the TV comedian, finally recovered his two children by a former marriage — after years of trying. They're now living with him and Edith Adams in the honeymoon apartment.

Broadway is betting Dean Martin and Jerry Lewis will kiss and make up professionally, however reluctant they may be to continue as partners. They're under contract for nine pictures and if they split the boys would face multimillion dollar damage suits.

The death of her mother reunited Imogene Coca and her estranged husband, Bob Burton. Friends are optimistic about the rift mending permanently.

**HERMAN WOUK'S** new novel, "Marjorie Morningstar," will be the September Book-of-the-Month. Top model Nancy Berg is running the gamut in the swain department. From Claude Cartier to Efram Zimbalist Jr. to Phil Silvers to Jack Carter to Frank Sinatra. ... Singer June Valli and her groom, disc jockey Howard Miller, are on the verge of a gloomy announcement. ... Ted Peckman, pitcher, became famous in the thirties for his escort service, wants to revive the gentlemen-for-rent business.

Countess Bismarck, the former Mrs. Harrison Williams, is so humiliated by the shennanigans of her son, Bobby Schlesinger, that she has retreated to her villa in Capri where she sees only her most intimate friends. ... Fifth Ave. merchants have all but given up the battle to keep their street a two-way thoroughfare.

They're still protesting, but they expect it to be made one-way before the end of the year. The \$64,000 questions: Is Jane Froman, of the fiction-like life story, planning to make the next chapter a dramatic topper. Friends believe she will reward her first husband, Don Ross, now that she has divorced the flyer who rescued her after the Lisbon Clipper crash.

What show business personality, whose comeback was founded on the benefits derived from joining Alcoholics Anonymous, slides off the wagon every week. ... What married screen star is pursuing Vicki Carlson so ardently that she's rushing to Europe to get away from him? ... Is Satchel Paige about to make another baseball comeback? He and the Kansas City Athletics are talking contract and insiders say the deal will be signed if Satch will take a little less loot than he's asking.

**NOW IT'S THE TV** industry censoring the movies. One network turned down a trailer advertising a forthcoming picture because it was loaded with "unjustified violence" and therefore "unacceptable to station policy." ... The "Damn Yankees" baseball team can hardly hold up their heads in the

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## NEW YORK CAVALCADE

By Louis Sobol

ROME: We had to come to Rome to attend our first Presidential reception. Unlike our more aggressive confreres, we have never been fortunate to receive an invitation from the White House — and there were so many Presidents who had the opportunity — from Woodrow Wilson up to and through Eisenhower.

But we finally made it. With a few hundred other ladies and gentlemen, including the Soviet representatives, we were lined up as the newly-elected President of Italy, Giovanni Gronchi, and his attractive wife slowly passed down the broad tree-bordered pathway, shaking hands solemnly, with each of the guests.

Until, that is, they came to about five guests away from our post—and then there was no more hand-shaking, merely polite nods. Some day though my time will come—and I, too, may boast that I have shaken the hand of a president—even if it's only of a lodge.

**AS WE MINGLED** around, we met ambassadors and military attaches and high ministers of the Italian regime—but our own lady ambassador was missing—having left for the States again.

The outdoor reception was held in the magnificent gardens of the Quirinale—once the official and magnificent estate of the ancient Popes and then of the royal family. There are some 1200 rooms in the palace itself and some of the trees, they tell me, date back to the time Pope Gregory 13th was the occupant back in 1574.

President Gronchi and his family have not yet moved into the palace. They still occupy a modest apartment in midtown—and I gathered there has been some reluctance—especially on the part of Mrs. Gronchi—in making the change, although it is inevitable. The Gronchis have two young children, and Mrs. Gronchi is reported to have confessed lugubriously to intimates:

"I hate to think of my children growing up in the shadow of the Corazzieri (the tall, elborately uniformed guards). She was probably kidding—for there are no handsomer group of military lads anywhere. And my wife was thrilled as we drove through the Quirinale portals to be greeted all along the way. Made me feel like digging out my World War I olive drabs—and go to it."

Shubert Alley League. The "Plain and Fancy" Amishmen beat them, 11-6.

There's been a revolution at the Colony: Beth Leary switched from the table that has been "hers" for the past 27 years. Just for the Summer, though (It has something to do with the way the airconditioning hits the back of her neck) ... A European book publisher who claims to have found the "authentic" diary of Eva Braun will bring it out next month, hoping for a U. S. publication date in the Fall.

Texas has become the major location for raising money to back Broadway shows. Several local managers keep professional moneyraisers on salary in Houston, hub of the Texas oil action and a stamping ground for angels. ... Phyllis Hill, ex-wife of Jose Ferrer, is dating writer Ted Moser. ... Ted Peckman, pitcher, became famous in the thirties for his escort service, wants to revive the gentlemen-for-rent business.

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## Doodles

By ROGER PRICE

**WHAT DO THEY SERVE** at presidential garden parties in Rome? Well, there was a choice of Scotch, bourbon, dry martinis, port and champagne. In the food department, attendants brought around delicious hot hors d'oeuvres of a wide variety, plus confections, ice cream, pastries and cheeses.

Doney's which is a glorified coffee shop, is the popular meeting place of the visiting Americans, British and French. (Distributed by King Features Syndicate)

## PONY TAIL HAIR CUT WORN BY BACKWARD GIRL

The girl in this picture may be backward but she's no dope. Think of the money she saves on lipstick, rouge, eye shadow, face powder and false teeth. Reminds me of my Aunt Margaret who always refused to spend money on store cosmetics. She said simple everyday ingredients were just as good. For oof of the Corazzieri (the tall, elborately uniformed guards). She was probably kidding—for there are no handsomer group of military lads anywhere. And my wife was thrilled as we drove through the Quirinale portals to be greeted all along the way. Made me feel like digging out my World War I olive drabs—and go to it."

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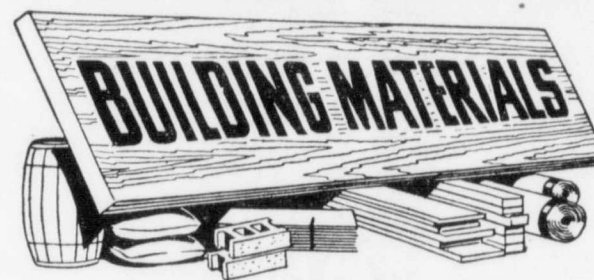
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### Spectacular

DRIVE past Eucalyptus trees through desert gardens, into car-  
port. ENTER side door to dream kitchen with wide counters,  
14 metal cabinets. STROLL into dining, living rooms. CARESS  
fine woods of contemporary furniture. FOLLOW carpeting to  
bedrooms and baths (one to the east, one to the west, a third  
with separate entrance). DRAW aside lined, matchstick drape-  
ries over — everywhere — glass walls and doors opening to  
terrace, swimming pool, sloping garden. Finally LIFT your  
eyes to San Jacinto, which rises steeply a few hundred yards  
away. In Las Palmas area. \$15,000 down, total price: \$42,500.

### Income Property

4 GUEST apartments (living room, bedroom, kitchen and bath)  
PLUS 4 hotel rooms (with bath) PLUS  
1 two bedroom apartment (owner's) ALL with stunning view  
of mountains overlooking swimming pool. This 2-story build-  
ing, 1/2 block from highway, can be bought for \$28,500 down.  
Full price is \$70,000.

### Income Property

DUPLEX, close to business district. Presently leased on yearly  
basis. One apartment has 2 bedrooms and 2 baths, large kit-  
chen, living room with fireplace, panel ray heat. The other  
apartment has 1 bedroom and bath, private patio. Both are  
furnished and purchasable for \$8500 down. Total: \$25,000.

### Luxurious

FURNISHED with care and taste. Wide living room, Arizona  
flagstone fireplace and planters. Glass-walled lanai. 11 closets  
spread among 4 bedrooms, dressing room and artistic en-  
trance hall. Garden, completely walled, encloses 3 Chinese  
elms, 5 fruit trees, orchid tree, jacaranda and bougainvillea.  
2 car garage. The house, desert pink, solidly made of stucco.  
\$35,000.

## HAROLD HICKS

REALTOR  
813 N. Palm Canyon Drive  
Phone 2736

Mildred Jackson  
Burham Bigelow  
Associates  
Paul Austr  
Ray Baur  
Ken Herman

### Murphy Realty

#### Exclusives

#### PALM SPRINGS

#### Finest Doctor's Clinic

Building  
90 FEET on Palm Canyon. 15  
rooms for clinic. 3 deluxe  
apartments on 2nd floor. Well  
financed.

ALSO  
BIGGEST AND FINEST  
LAS PALMAS LOT  
THIS IS the most outstanding  
lot available in exclusive  
Las Palmas. Underground  
utilities. Breath-taking view.

## RENTALS

Leasing now  
1 and 2 Bedroom  
Furnished and Unfurnished  
Apartments  
and  
Well Located Furnished  
Home.

### Income Units

These units are good income  
producers because of location  
DUPEX — \$18,500 and up.  
TRIPLEX — \$27,500 and up.  
4 UNITS — \$38,500 and up.  
Also large courts.

### HOMES

\$11,500 — 3 bedrooms, 2 baths.  
\$13,500 — 2 bedrooms, 1 bath.  
\$15,500 — 2 bedroom, 1 bath.  
\$23,500 — 3 bedrooms, 3 baths.  
and many others in all price  
brackets.

### LOTS

R-2 LOTS — Ideal location.  
\$5000  
Finest selection  
R-1 lots  
In all parts of city.

### CONSULT

### Murphy Realty

464 N. Palm Canyon Drive  
Phone 5102

## 10 Golden Acres

7 YEAR OLD Thompson Seed-  
less grapes, attractive house,  
new tractor and equipment.  
In heart of Country Club dis-  
trict, ripe for development.  
Will show terrific income.  
NOTHING TO COMPARE.  
Full price \$35,000, sensible  
terms.

SPECIAL — Moderne 3 bed-  
rooms, huge living room,  
ducted cooling, landscaped.  
Many other features. A bar-  
gain — \$13,000.

CHARMING 3 bedroom, 2 bath,  
close in. Every appointment  
for comfortable living. Large  
pool, enclosed garden. \$32,500  
furnished.

IN OMA — 4 units, lots of tile,  
separate meters, walled lot,  
exclusive location. \$27,500  
furnished.

PRODUCING RANCH — 90 acres  
of charm nestled in pano-  
ramic setting near La Quinta  
on paved highway. Well and  
cascading water. 30 minutes from  
Palm Springs. TODAY'S BEST  
RANCH BUY — \$750 per acre

## William J. Heiser

REALTOR  
1546 N. Palm Canyon. Ph. 5685

FOR HOMES, INCOME, LOTS,  
BUSINESS, ACREAGE—SEE

## MARTHA JAMES

REALTOR  
445 N. Palm Canyon Ph. 2751

FOR REAL ESTATE  
SEE  
COL. WARD WOOLDRIDGE  
Action and Honesty is  
the Service to You  
238 Indio Rd. Ph. 2360 anytime

FREE — Economic survey 100  
California cities.  
F. J. MALTER & CO.  
P.O. Box 422 Indio, Calif.

## Real Estate — For Sale

### THHERESA PRESS

NOW IS THE TIME TO BUY

EXCLUSIVE WITH PRESS — this wonderful buy, 2 bedroom  
house with heated and filtered pool and comfortable guest  
house for your friends or for income. It's yours for only \$5000  
down, \$24,499.95.

THIS IS A LITTLE DANDY! 2 bedrooms, 1 bath and sewing  
room. Neat as a pin at a pin money price.  
(\$2500 down), \$12,499.98.

FURNISHED HOME, 3 bedroom. Wall to wall carpeting, refrig-  
erated bedroom. Completely walled and landscaped. 4 1/2 loan.  
Payments only \$70 a month. Will take small down. \$14,949.99.

ONE STOP, SUPER-SERVICE AT THE PRESS OFFICES.  
SALES, RENTALS, BUILDING ESTIMATES, PLANS,  
AND REMEMBER "IF IT'S PRESS BUILT—IT'S WELL BUILT"

### THHERESA PRESS

REALTOR  
611 South Palm Canyon Drive  
Phone 5282 or 5294

### A Home with Old World Charm!

IN EXCLUSIVE SHELTERED RESIDENTIAL SECTION, 3 bed-  
rooms, 2 baths with sitting room off master bedroom.  
Maid's room and bath. Large living room, family-size din-  
ing room. Completely modern kitchen. Double garage, sun  
deck. House constructed of hollow tile with tile roof. Fur-  
nace heat, ducted air conditioning. WATER SHARES. Hollow  
tile wall surrounds beautifully landscaped lot 149'x225'.  
Price of \$39,500 includes carpets, draperies, stove, refriger-  
ator and outdoor furniture. On terms.

### Choice 3 Bedroom

3 BATH UNFURNISHED HOUSE in TENNIS CLUB area on lot  
100'x118.5. Completely walled and landscaped. Unusually  
large living room with plate glass walls on two sides.  
Large brick fireplace. Bar and barbecue room near pool.  
\$23,500 on EASY TERMS. WILL TRADE

### Studio House with Gorgeous View!

IF YOU WANT A VIEW HOME, this is it! Studio type home de-  
signed by leading architect. Furnace heat, air conditioning.  
Suitable for one or two. ONLY \$10,000 FURNISHED — on  
terms.

### Cool and Refreshing

THIS HOME will remind you of strawberry ice cream with  
whipped cream topping! 3 bedrooms, 3 baths. Beautiful  
lanai. Pool and cabana in south patio. Close in sheltered  
location.  
Furnished for \$47,500. Terms.

## Muriel E. Fulton, Realtor

and Associates  
Frances Wilson — Eloise Peters — Frances Elliott  
Oasis Building — 125 South Palm Canyon Drive  
Palm Springs, California Phone 2225

## WHY NOT BUILD

For \$17,550  
YOU CAN HAVE

3 BEDROOMS, two 13x15, one 15x16 with 8' sliding glass door,  
each has 15 closets. Master bath with 5' tiled pullman  
bath, 4' tiled pullman, large 4x4 shower, all tiled, glass  
door, etc. Also has entrance door from outside. Large living  
room with 12' sliding glass door, stone fireplace, dining  
room with 8' sliding glass door. Well planned, practical,  
attractive, modern kitchen with twin sinks and more than  
plenty of cabinets. Large covered patios front and back. A  
garage that most people dream about, 29' deep by 20' wide.  
The finest forced heating system, desert air cooling. Prop-  
erly insulated, finest construction. On your lot.

MANY OTHERS TO CHOOSE FROM  
DON'T  
COMPARE MINE WITH CHEAP CONSTRUCTION  
CALL  
DARWIN  
Phone 2305 or 7565

### BIG BUYS

\$750 DOWN. Near new 2 bed-  
room home. Why pay rent  
when you can use rent money  
to pay off your own home!

WHY WORK for peanuts? In-  
come \$10,000 yearly. 14 units.  
Low down. Yes, you may  
qualify. Why not call us?

Las Palmas motel site. Room  
for 15 units. Full price  
\$18,500.

5 FURNISHED units, like new,  
near Tramway. Only \$29,500,  
excellent terms.

### Walter G. Beck

BUILDERS — REALTORS  
505 N. Palm Canyon Drive  
Phone 2421 or 3361

### TERRY RAY

COZY new house, tropicool  
roof, 3 bedrooms, 2 baths, one  
with stall shower, spacious  
living room with sliding  
glass door, fireplace and gar-  
age. SPECIAL PRICE —  
\$16,500, terms.

COOL, filtered swimming pool,  
25' lanai, palm trees, flower-  
ing hedge, sprinkler system,  
2 car garage with feather  
touch aluminum door. 3 bed-  
rooms, 2 baths, includes car-  
pets, draperies, china, silver,  
linens, TV, radio, completely  
furnished. \$25,000.

BEAUTIFUL HILLSIDE VIEW  
LOTS in Palm Springs, 100  
foot frontage to 1 acre of  
ground. Prices starting as  
low as \$1500. Owner has  
only six lots available.  
HURRY!

REALTORS  
Jules De Vorzon Howard Palmer  
Ernie Dunlevie Helen Churchill  
773 N. Palm Canyon Ph. 2064

### FOUR UNITS

SOUTH END  
380 AVENIDA ORTEGA

### AMY NELSON

REAL ESTATE  
2277 North Palm Canyon Drive  
Phone 5254 or 5545

## Real Estate — For Sale

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EXCLUSIVE WITH PRESS — this wonderful buy, 2 bedroom  
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THIS IS A LITTLE DANDY! 2 bedrooms, 1 bath and sewing  
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Payments only \$70 a month. Will take small down. \$14,949.99.

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Furnished for \$47,500. Terms.

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The finest forced heating system, desert air cooling. Prop-  
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MANY OTHERS TO CHOOSE FROM  
DON'T  
COMPARE MINE WITH CHEAP CONSTRUCTION  
CALL  
DARWIN  
Phone 2305 or 7565



## Real Estate—For Sale 35

TRIPLEX \$15,000. 4 apartments \$30,000. Acre on 2 streets 1/2 R2, \$10,700. Louis Venger, 3775 N. Indian, Phone 5595 or 6060. All Men Are Brothers.

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL REALTOR 671 N. PALM CANYON DRIVE

NOTHING DOWN, \$25 monthly. Lot \$110x190. Near Ramon Road and Cathedral City Dr. Phone 2520 or write Box 275.

FURNISHED 2 bedroom home \$8500, \$1000 down to responsible party. Phone Desert Hot Springs 4-2774.

6 MODERN UNITS, POOL \$50,000. SUBMIT TRADE. PHONE 2594

10 ACRES for Industrial site. Railroad spur available.

800 ACRES, ample water, 3500' elevation, 60 acres in quality fruit. \$30,000 will handle.

FOR RENT—1 bedroom furnished house, \$75 month for summer.

BUILDING lots, acreage and income property.

JENSEN REALTY 135 San Geronimo Banning Phone Victor 9-3779

2 BEDROOM furnished. Garage, fruit trees, lot 50x150. Full price \$5500 — \$3500 down. 264 N. Cherry, Banning.

BRENTWOOD PARK QUALITY 2-STORY COLONIAL

LOCATED in Brentwood Park (Chaffey Estates), 3 bedrooms, 3 baths, paneled den, 2 maid's rooms and bath. ALL spacious rooms to \$50,000 on trade. Call or write Mr. Hartman - Granite 26211. GEORGE ELKINS BR 23456 BEVERLY HILLS OFFICE

CATHEDRAL CITY Cathedral City HIWAY FRONTAGE

1 1/2 ACRE lot with 135' foot frontage. Has small stone building, all utilities, ideal for more development such as motel or more stores. Located near Thousandbird. Price only \$16,500, \$6500 cash needed, balance easy.

2 BEDROOM new home on 1/4 acre landscaped view lot. Must see to appreciate. Has lovely desert plantings and lots of natural stone fences, etc. Heatorator fireplace, carpet, laundry room, also asphalt tile throughout. Full price only \$11,500.

10 ACRES HAS 1 bedroom furnished home. Acreage all in grapes. Owner says "Buyer also gets this year's crop, should net \$7000 or more. Also buyer gets good tractor, discs, etc. Mutual water very reasonable. This property located near proposed tract, also near Thunderbird. An excellent buy at \$35,000. Only \$8750 down, balance \$27500 plus 6% interest annually.

Jorgensen Realty 68-574 Broadway (Hiway 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

Summer Specials 9 UNITS — furnished. A sacrifice at \$18,500, full price.

2 BEDROOM like new. Beautiful corner fireplace, large lot 100x95. Full price \$13,500.

3 BEDROOMS, 1 1/2 baths, furnished. \$1500 down. Full price \$9250.

RENTAL 2 BEDROOM modern house, furnished. \$85.

JOHN SHARP 900 Broadway (Hiway 111) Cathedral City Phone 8-4355

BRAND new three bedroom ranch type, Charlesworth tract, Cathedral City, \$2000 down, trade, lease or what have you. I want to sell. Brokers invited. Write, Phone — Mr. Holcomb, LO 6-9427, 1331 43rd Ave., San Francisco, Cal.

1000 PALMS NEW houses Shangri La Palms. 2 bedroom, \$7500, \$500 down, balance \$6750; 2 bedroom, \$8450, \$550 down, balance \$7250. C. L. CROSBY 31609 Date Garden Drive Phone 381 1000 Palms

REDLANDS AUCTION 1261 W. SUNSET DRIVE REDLANDS

11 a.m. — Monday, June 27th Exclusive Smiley Heights Estates

EXECUTIVE home — approximately 2600 square feet including maid's or guests' private quarters. Approximately 12 acres hillside in seclusion. Tremendous panoramic view into San Timoteo Canyon. Reasonable terms announced at sale. You set your own price.

Open House Sunday, June 26, all day Write or phone for brochure

COL. H. J. CALDWELL & SON Auctioneers Caldwell & Caldwell Realtors 715 So. Euclid, Ontario Phone YU 67063

## Exchanges 36

### Wanted Vacant Lots

WILL SWAP good income property in Rancho Mirage or larger incomes near San Francisco. CAL. BR. 5041 Ph. 2436 Residence 5041

I HAVE MILLIONS of dollars worth of property to trade. Let's be honest, no inflated prices please. COL. WARD WOOLDRIDGE REALTOR 238 Indio Road Ph. 2360

HAVE CLEAR, 3 bedroom home with guest cottage. Want smaller or near Palm Springs. Owner. Phone 7127.

MY 1953 OLDS Holiday for 1st Trust Deed or acreage. Will give or take cash difference. Phone 8-4111.

6 MODERN UNITS, POOL \$50,000. SUBMIT TRADE. PHONE 2594

Real Estate Wanted 37 FOR BEST RESULTS List Your Property With Adolph Israel Realtor, 671 N. Palm Canyon

Business Rentals 38 OFFICE SUITE FOR RENT in beautiful 3 story building. Suitable for doctors, lawyers, etc. Refrigerated air conditioning. Palm Springs' most exclusive office address. SEE MURIEL E. FULTON REALTOR

Exclusive Agent 125 South Palm Canyon Drive Palm Springs Phone 2225

FOR RENT—business location, 412 N. Indian Ave. 1 or 2 or 3 rooms plus bath. Reasonable. Phone 5711 or 2909.

2 BEDROOM house in business district. Roslyn Lang, Realtor, 1404 N. Palm Canyon Drive. Phone 2522.

BUSINESS LOCATION IN THE HOT SPOT M. Black Service. Phone 3673

Wanted to Rent 39 PERMANENTLY employed couple want 2 bedroom furnished home with or without pool. Walking distance to "The Center." Nominal rent. Write Desert Sun, Box 190, File C-8.

UNFURNISHED 2 or 3 bedroom house or apartment. Year's lease. Phone 5719.

Rooms for Rent 40 \$60 MONTH—FOR 2 PERSONS Pool—Sun Deck—Patio Tennis—Bathroom—Excellent Coffee Shop—Daily Maid Service. PALM SPRINGS PUEBLO 1983 N. Palm Canyon Ph. 2273

PRIVATE entrance, bath, air conditioned, sun deck. \$10 weekly or monthly rate. 1201 No. Palm Canyon Dr.

ROOM, private shower, entrance, 3 blocks from Safe-way, air conditioned, day, week or month. Call 4685.

BEAUTIFULLY furnished room in new home. Private shower and entrance. Air conditioned. Phone 4936

LOVELY studio room, own entrance, cooking privileges. \$32.50 monthly. Phone 2478.

APARTMENTS for Rent 43 NOW LEASING BEAUTIFUL new large 1 bedroom, unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information, write to: RALPH WEINSTEIN 256 1/2 S. Palm Canyon Drive Phone 2884

1-2- and 3-BEDROOM Bungalows. Private patios — Pool — Coffee Shop — Daily Maid Service — Everything furnished. Some units suitable for 6 persons. \$75 to \$125 per month. PALM SPRINGS PUEBLO 1983 N. Palm Canyon Ph. 2273

COMPLETELY furnished bedroom apartment, studio, hotel rooms, separate entrance, air conditioned. Coolest spot in town. \$40 month up. 336 Paseo El Mirador. Ph. 5385.

NEW furnished studio apartment, yearly rates, swimming pool, air conditioned, TV connection. Adults only. Across from Thrifty. Orleans Bldg. 373 So. Palm Canyon Dr. Phone 5286.

FURNISHED spacious 1 and 2 bedroom apartments, rooms, pool, air conditioned, summer rates, weekly monthly, seasonal. Camino Lodge, 528 So. Camino Real, corner Ramon Rd.

LOVELY, small, cool apartment. Close in, \$35 month July and August, includes utilities, also \$25 month without kitchen. 277 No. Calle Encelia.

SMALL, attractive apartment, nicely located. 310 S. Indian, Apt. 2, upstairs. Thursday and Friday.

\$50 - \$75 month, new furnished apartment, use of pool, cooler, patio, close in. Phone 3029 or 3208.

## Apartments for Rent 43

### \$12.50 WEEK UP

FURNISHED ROOMS and apartments. Swimming pool, sun-deck, center of town. El Patio Court, 396 N. Palm Canyon Drive.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool, week or month. Bermuda Palms, 1675 Indian Trail. Ph. 6476 or 6478.

NEW UNFURNISHED 1 bedroom apartment for lease. Fireplaces, ample closet space, forced air, heat, cooled. 835 Camino Real.

ONE BEDROOM apartment, patio, Las Palmas area July 1st to Sept. 15th, walking distance to town, everything furnished. Phone 9717.

UNFURNISHED apartment, bedroom, living room, dinette, fireplace and kitchen. 71793 San Jacinto Dr., Rancho Mirage. Ph. 2574 or 5394.

NEW BEDROOM apartment \$85, also studio \$65. Ph. 2461 — 11 - 1 a.m., 6 - 8 p.m. 1311 Camino Amapola.

CHOICE furnished rooms, apartments from \$50 monthly. Pool, TV, center town. Phone 4093 or 5372.

FURNISHED 2 bedroom apartments. \$65 and \$85 monthly. Phone 7525, 503 Calle Palo Fierro.

UNFURNISHED 1 bedroom apartment, living room, kitchen, dinette. \$85 month. Ph. 2772, Gannon Realty Co.

SMALL, furnished, TV cable, carpet, Summer \$50 month. 530 S. Calle Santa Rosa. Ph. 4524.

SO-O COOL. New refrigerated singles, center of town, use of pool. \$12-\$15 week. Phone 9053 or 2957.

STUDIO apartment on south side. Also 1 bedroom apartment near bus depot. Phone 6804 or 7703.

AIR CONDITIONED studios, pool. Weekly maid service. \$75 month for two. Ph. 2774.

OR LEASE by year. Very close in, reasonable rates. Ph. 3972.

STUDIO apartment. Close in. Utilities paid. Phone 3673

FURNISHED 1 bedroom apartment, pool, to October 1st. Phone 5417.

1 BEDROOM unfurnished, large rooms, good cooler, laundry room. \$100 month. Phone 5370.

Houses for Rent 46 UNUSUAL offer. Beautiful 4 bedroom, 3 bath, furnished home with TV, filtered pool and electric bar-b-q. Available for sublease July 1st to Nov. 1st. \$125 per month. Excellent location. Call 5576.

LOVELY 2 bedroom furnished, air conditioned, garbage disposal, enclosed lanai, garage. Adults on lease. \$135 month. Phone 6217, 63940 San Rafael Place.

UNFURNISHED 1 bedroom home, completely equipped kitchen, patio, garage, lovely yard, pool, privileges. \$70 month on lease. Phone Desert Hot Springs 4-2774

NEW unfurnished 3 bedroom house, large lot and trees, 820 Caballeros, facing Tamarisk Park. One month free. Key 1054 Tamarisk.

FURNISHED duplex in Rancho Mirage, lovely view, quiet neighborhood, summer rates, ideal for couple. Call Cal Brown 5041.

2 BEDROOM, furnished. July and August. Mail letters to Desert Sun. Owner will be on premises. Phone 25 and 26. 1945 Mesa Drive.

NEW 1 bedroom nicely furnished house. Knotty pine, tile, reasonable. Adults. Ph. 85822. 707 "C" St., Cathedral City.

DUPLEX, electrically equipped, to couple for summer. \$35 month. 70-210 Hiway 111. Phone 83398.

IN COOL Yucca Valley, one side of duplex, 4 rooms. Corner Sunland and Sioux. No Saturday calls.

NEAR Thunderbird, 4 bedroom, 2 baths, large living room. \$90 by year. Children okay. Phone 7654 or 5.

NEW — 1 bedroom duplex. Unfurnished or unfurnished. Very reasonable. 33-623 Date Palm Drive, east of airport.

SINGLE apartment, close in. Summer rates or on lease. 572 So. Calle Encelia.

NEW 2 BEDROOM UNFURNISHED. OWNER PH. 6366.

Household Goods 50 Wooooo !! SPECIAL SUMMER OFFER LOG OIL \$1.95 Gallon HURRY—THIS WON'T LAST!

REAL RATTAN CLOSE-OUTS RATTAN tables, \$10 up. All kinds, shapes and sizes! RATTAN wall whatnots, \$2 ea. RATTAN wall planters, \$1 ea.

Maher Furniture Dillon Road, N. Palm Springs Ph. Desert Hot Springs 4-2616

BABY GRAND, 52" Kirchner. Perfect condition. Reasonable. Phone Mt. Athans, 5057 or evenings, 6698.

## Household Goods 50

### Casual Furniture

Tropical and Contemporary Traverse tracks and draperies, custom made and installed. Rancho Mirage Phone 8-5713

1 DINING room table and 5 chairs, buffet, child's high chair, 2 chain link gates for driveway, 4x12, 4x11. Ph. 4476.

USED FURNITURE. 2 settees, 4 overstuffed chairs, lamps, end tables, patio chairs. Ph. 2605.

Trailers for Sale 51 EXPANDO Trailer, 340 square feet floor space, twin beds, bath, etc. \$3000. 70-210 Hiway 111, 1 1/2 miles east of Cathedral City.

1953 CROWN, 14'. Awning 8x10 that makes room. Very little use. \$700. Phone 8-3051.

REDUCED price. 27' modern 14' vacation; Both with awnings. Very clean. Ph. 3085.

1951 TERRA Cruiser 35 foot. Good condition. Rancho Trailer Park, Lot D-6. After 5 p.m.

1951 KIT, 23'. Extras, A-1 condition \$1250. Davis, Shell Station, Palm Desert.

REDUCED price. 27' modern 14' vacation; Both with awnings. Very clean. Ph. 3085.

WILL TRADE 1947 Pontiac "8" 4 door for small clean trailer. Phone Desert Hot Springs 4-2774.

Trailer Space 53 NEW MANAGEMENT MOTOR HAVEN TRAILER CT. 1165 E. Ramsey Banning Reasonable Rates Shade Trees

ONLY SHADY trailer parking space in Palm Springs. Orchard Trailer Villa, Ph. 9031.

Equipment Rental 58 TRAMVIEW EQUIPMENT RENTAL AND SUPPLY U-Haul Trailer Rentals Hiway 111 Ph. 8-5882

Misc. for Sale 60 Panelfold Doors IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value. PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

Palm Springs Builders' Supply 490 Sunny Dunes Road Phone 2107

COOLERS For homes and house trailers

UTILITY AND ARTIC CIRCLE DESERT COOLERS

CARRIER and SERVEL ELECTRIC REFRIGERATION PAVNYS 1001 S. Palm Canyon Ph. 7342

BICYCLES — 26" Girls', 20" Boys'. Both have new tires, tubes, paint; also baskets, lights. Reasonable. Wayside Inn, Cottage 7, 670 S. Palm Canyon Drive.

HAMMOCK (on stand), large (black) magazine table and book shelf, clothes hamper, B-B-Q grill, beach chairs. Call 4620.

WASHING machine, excellent condition, priced right. Complete set of dishes. Ph. 2910.

Electric bottle cooler. Reasonable. Phone 8047

Used Cars for Sale 70 1954 CADILLAC "62" 4 door sedan. Radio, heater, hydramatic. 5000 actual miles. \$4195.

PLAZA MOTORS 182 E. Arenas Rd. Ph. 5122

SERVICE AND PARTS FOR ALL IMPORTED CARS NICK PASTOR IMPORTED CARS 496 N. Palm Canyon Drive Phone 5730

1950 OLDSMOBILE Deluxe club coupe Custom covers, white walls and paint almost new. Radio, fully equipped. Perfect condition. \$850 cash. Palm Springs 8-4825.

## Used Cars for Sale 70

### 7th ANNIVERSARY "ED SULLIVAN'S TOAST OF THE TOWN" SUMMER CLEARANCE "SAFE BUY" USED CARS

HERE IS WHAT YOU GET DURING THE JUNE CLEARANCE SALE

1 — A thoroughly reconditioned automobile by our Lincoln-Mercury trained registered mechanics.

2 — A six month warranty on most of our "Safe Buy" cars.

3 — Savings of as much as \$400 on the later models.

4 — A life-time lubrication servicing on all used cars absolutely FREE.

5 — 150 Gallons of Ethyl gasoline of your choice with every car.

6 — Fast, courteous and dependable service by our staff.

7 — A guaranteed trade-in allowance of the full purchase price paid us if traded in to us for a new Mercury or Lincoln anytime during 1955.

1953 Oldsmobile "98" coupe. Radio, heater, hydramatic, white walls, low mileage, like new. A beauty! \$2395

1952 Olds Holiday, 88 ... \$1695

1952 Mercury hard top ... \$1395

1951 Chevrolet coupe ... \$895

1951 Studebaker coupe ... \$595

1950 Chevrolet 4 door ... \$595

1949 Mercury Convertible \$545

1948 Studebaker Coupe ... \$295

AND — Here is a sensational offer: With the purchase of a new Lincoln or Mercury car during the month of June, we will provide 500 gallons of gasoline of your choice ABSOLUTELY FREE.

Palm Springs LINCOLN-MERCURY 335 Sunny Dunes at South Palm Canyon Phone 5057 Phone 2301

### A-I SUMMER SPECIALS! VACATION VALUES for DEPENDABLE DRIVING PRICED for QUICK SALE

1953 PLYMOUTH Station wagon Overdrive, radio, heater. Don't miss this one. \$1495

1952 HILLMAN MINX Mark V convertible for the sportsman \$695

1951 CHEVROLET Tudor Powerglide, radio, heater. Like new \$845

1950 FORD Custom Tudor Overdrive, radio, heater. A steal at \$695

ALSO MANY TRANSPORTATION SPECIALS

1949 Chevrolet Tudor ... \$395

1949 Mercury Coupe ... \$695

1948 Pontiac Coupe ... \$395

1947 Chevrolet Fordor ... \$295

1947 Studebaker Fordor ... \$195

1946 Pontiac Fordor ... \$165

54 Ford Ranch Wagon. Radio, heater, overdrive. Jimmy Jackson. DHS 4-2793.

1941 HARLEY motorcycle, reconditioned. Jack's Garage. Indian Ave. and Hiway 99.

1953 Nash Sleeper ... \$1395

1953 Plymouth 4 door ... \$995

1952 Chrysler Imperial ... \$1350

1952 Plymouth Club Coupe \$995

1951 De Soto Sportsman ... \$895

1950 Buick Convertible ... \$795

1950 De Soto Sportsman ... \$750

1949 Studebaker Convert. ... \$325

1949 Oldsmobile 2 door ... \$595

1949 Dodge ... \$545

1947 Plymouth, like new ... \$395

1946 Dodge 4 door ... \$250

54 Ford Ranch Wagon. Radio, heater, overdrive. Jimmy Jackson. DHS 4-2793.

1941 HARLEY motorcycle, reconditioned. Jack's Garage. Indian Ave. and Hiway 99.

## Used Cars for Sale 70

### JUNE CONTEST SALES

BUY WHERE YOU GET THE FAMOUS O.K. CHEVROLET USED CAR WRITTEN GUARANTEE.

ALL CARS ARE RECONDITIONED FROM BUMPER TO BUMPER.

LOWEST G.M.A.C. AND BANK TERMS.

1953 Chevrolet 4 door, Radio, heater. \$1195

1952 Chevrolet Club Coupe, Radio, heater, seat covers, beautiful paint. \$995

1950 Chevrolet 2 door, Fleetline, Radio, heater, seat covers. Beautiful paint. \$795

1949 Plymouth 2 door, Radio, heater. \$495

1953 Chevrolet 3/4 ton stake. Deluxe cab, corner windows, 4 speed transmission. New paint and rubber. \$1195

AND MANY MORE FROM \$100 TO \$2000

See These Today at STACK CHEVROLET

WHERE YOU GET THE "BEST DEAL UNDER THE SUN" S. Palm Canyon and Sunny Dunes Road Phone 2042 Phone 2043

### Legal Notices 75

shown as a portion of Lot 37 of Assessors' Map on file in Book 1, Page 49 of Assessor's Maps, Records of Riverside County, California. Said sale will be made, but without covenant or warranty, express or implied, regarding title possession, or encumbrance to pay the unpaid balance of the principal sum of the note secured by said deed, together with interest from December 19, 1954, as in said note provided, together with \$172.36 first installment, and advances, if any, under the terms of said deed; fees, charges and expenses of the Trustee and of the trustee created by said deed.

The beneficiary under said deed, in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and



# Carnation Corner

BY  
June Goode

CARNATION HOME  
SERVICE DIRECTOR

How nice it is to have Carnation Chocolate Drink in your refrigerator! It's so convenient when the children want a quick energy pick-up. So nourishing and easy to digest. And so chocolatey-delicious, children just love it. I know I'm repeating myself — but how nice it is to have Carnation Chocolate Drink in your refrigerator!

## Tasty Banana Bread

(makes 9" by 5" by 3" loaf)

1/4 cup butter  
1/2 cup sugar  
1 egg  
1 cup quick-cooking oatmeal  
1/2 cups (about 4 or 5) mashed ripe bananas  
1 teaspoon vanilla  
1 1/2 cups sifted flour  
2 teaspoons baking powder  
1/2 teaspoon salt  
1/2 teaspoon baking soda  
1/2 cup chopped nuts, if desired

Blend butter, sugar and egg until light and fluffy. Add oats, bananas and vanilla; mix well. Mix dry ingredients together and blend with butter-banana mixture. Stir in nuts. Bake bread in buttered loaf pan (9" by 5" by 3") in moderate oven (350°F.) about 1 hour. Cool before slicing. Delicious with Carnation Milk or chilled Carnation Chocolate Drink!

With calcium and vitamins and phosphorus, Our mommy says that Chocolate Drink is good for us!



PERFECT TIMING



Did you know bananas are shipped to this country green? That's so they'll ripen en route, and be just right for eating when they reach your grocer. When skins are deep yellow and flecked with brown spots, bananas are at their peak. Bananas are similar in nutrition to apples, so enjoy them often. They're good for you!

## SOAP DISH SECRET



Now you can always have a clean soap dish — no matter how often the children troop in the house to wash their hands! Just cut a piece of synthetic sponge the exact size of the soap dish. Place sponge inside dish and keep soap on top. The dish stays clean and dry...and you always have a nice soapy sponge for cleaning the sink!

For a chocolate-flavored drink rich in milk nourishment, we busy mothers couldn't ask for a bigger boon than Carnation Chocolate Drink! No need to store chocolate powders or syrups. No need to mix them. Carnation Chocolate Drink is already pasteurized and smoothly blended to just the right consistency. All we have to do is pour it!

**CARNATION COMPANY**  
45-190 Jackson Street  
Phone 73139  
Indio, California



**JIM SHANNON**, left, of Winchester Toiletries, looks on as **Buddy Ebsen**, co-star of the Davy Crockett movies, delivers the first shipment of Winchester Toiletries for men to Manny Borun, vice president of Thrifty Drug company. Thrifty customers are reminded that the free Winchester contest closes this Saturday, after which the winners of the Western Air Lines vacation to San Francisco and other valuable prizes will be announced.

## BUSINESS DIRECTORY AND BUYERS GUIDE

### AMBULANCE SERVICE



**AMBULANCE  
SERVICE**  
**WIEFELS & SON**  
666 Vella Road  
Phone 2977  
Palm Springs

### ELECTRICAL SERVICES

**LICENSED • BONDED  
INSURED**  
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ELECTRICAL SERVICE  
Phones 9832 - 5026

### LAUNDRY SERVICE

**AUTOMATIC  
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440 S. INDIAN — Rear  
Behind  
Palm Springs Cleaners  
Its Better! Its Faster!  
1 Hour Wet Wash  
2 Hour Rough Dry  
1 Day Finished Laundry  
Phone 7984

### PLUMBING SERVICES

**Palm Springs  
PLUMBING CO.**  
NO JOB TOO BIG...  
OR TOO SMALL  
**PHONE 6704**  
220 N. Indian Ave.

### SIGNS

**SIGNS  
OF ALL TYPES**  
**A. K. Magennis**  
410 N. INDIAN  
**PHONE 2648**

### UPHOLSTERY SERVICE

**ART  
UPHOLSTERY**  
MAKERS OF FINE  
UPHOLSTERED FURNITURE  
FOR OVER 40 YEARS  
— Repairing — Remodeling — Refinishing —  
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Estimates Cheerfully Given

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### FURNITURE

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OF  
ALL KINDS**  
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**MAHERS**  
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North Palm Springs  
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**DESERT**  
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in Lux Flakes

### MATTRESS RENOVATING

**Mattress & Box Spring  
Renovation**  
**Save 50%**  
Pick Up Every Tuesday  
PHONE TOLL FREE  
ZENITH 8671  
or write  
**California Mattress  
Manufacturing Co.**  
1952 Highland Avenue  
San Bernardino

### POOL SERVICE

**RED-KENYON**  
POOL CONSTRUCTION SERVICE  
**Phone 2575**  
Home Phone 8-4195  
P.O. Box 1185, Palm Springs

### SERVICE STATIONS

**First  
Quality  
GASOLINE**  
**27 9/10**  
per Gallon WHY PAY MORE?  
**EASTIN'S  
HANCOCK SERVICE**  
Cor. Andreas & Indian Ave.  
PHONE 2618

### TIRE SERVICE

**STOP  
Taking Chances**  
LET US BUY YOUR UNUSED  
MILEAGE IN YOUR OLD TIRES  
and Check Your Next Accident...  
**HAROLD'S  
UNION SERVICE**  
OPEN 24 HOURS  
301 N. Palm Canyon Ph. 9068-2633

**"Your Safety  
IS OUR BUSINESS"**  
LET US BUY YOUR UNUSED  
MILEAGE IN YOUR OLD TIRES  
and Check Your Next Accident...  
**HAROLD'S  
UNION SERVICE**  
OPEN 24 HOURS  
301 N. Palm Canyon Ph. 9068-2633



**MUSIC AND DRAMA** provide plenty of entertainment in "Love Me or Leave Me," now playing at the Village theater. It is the story of Ruth Etting, singing sensation of the Roaring Twenties and stars Doris Day and James Cagney, shown above in a scene from the motion picture story.

### From Page 1—MORE ABOUT Around Town

Watsons wrote that they had given a party for her... while she was in the capital and that she "looked fine and was in fine spirits"... They said that they expect to be back at their Mayan hotel in Los Angeles... around June 20...

A postcard from Marguerite Clatworthy from Ft. Morgan, Colorado... says they stopped in Tahoe en route home... and went to the opening of the North Shore Club... where they saw Bucky Harris... and heard Tony Rose and his orchestra play... and Tony played Marguerite's own song for her "I'll Miss You"...

Another long distance invitation... This time from Louise Horner in Glenview, Illinois for a July 24 cocktail party... Louise writes that she and Commander Maury go east the end of August... to visit the Horace Horners and then to Washington... where they will be with the Captain Taylors... They plan to be back here early in the Fall...

A postcard from Blanche Andrews from Olympia, Washington... says that they have closed their La Quinta home... and are booked for a S.A.S. Polar flight to Copenhagen in August... Hans is the one who makes the bicycle trek down here each Fall...

A note from Seattle from Helen Stenberg (Mrs. Barnard Hughes)... where she and Barney are with the "Teahouse"

of the August Moon" company. She writes that the show continues to do record-breaking business... "We loved San Francisco and kept seeing Palm Springs friends... We went from San Francisco to Portland and Tacoma and now Seattle... We'll be here another week before heading south again..."

A note from Bertine and Collis Steere from Palo Alto... "We haven't forgotten our Palm Springs friends and we have the Desert Sun with us wherever we are... We are looking forward to being back in Palm Springs in October"...

A note from Dr. Samuel Salinger from Chicago... says they plan to sell their apartment there and trek west in August... via Estes Park, Seattle, Vancouver, Portland and Los Angeles... arriving here around the first of October... with plans to make it their permanent home...

Tom Yager writes from Los Angeles... "your column has been read by my friends and me this summer with great interest as usual... and we are happy to know of the special events that are going on in the desert"... Tom only got down here once or twice this season... but writes that he hopes to drop down within the next month or two...

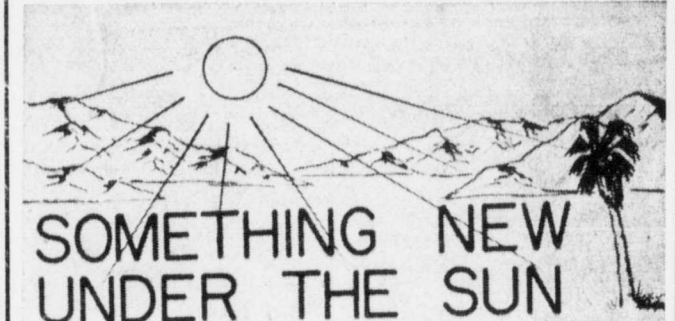
Miss Terrill Lynn McCauley, member of the 1955 graduating class at Stanford... daughter of Dr. and Mrs. Dallas R. McCauley of Beverly Hills and granddaughter of Dr. and Mrs. C. M. McCauley of Palm Springs... has just been awarded a scholarship of a year's tuition and board by the French Government... at the French university of her choice... Terry

PALM SPRINGS, CALIFORNIA  
Thursday, June 23, 1955

The Desert Sun—8b

## INSURANCE

at a  
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**Lehrfeld-Davis  
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Oasis Bldg.  
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## SOMETHING NEW UNDER THE SUN

## Palm Vista Estates

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Lot Purchases Still Available  
at Last Year's Prices — Builders,  
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The gentle elevation... of beautiful Palm Vista Estates gives every estate site a magnificent panoramic view of the entire city — and valley beyond.

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QUALITY  
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**T-BONE STEAKS 98¢**

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**SIRLOIN ROAST 89¢**

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GRADED USDA CHOICE BEEF

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LEAN — SKINLESS

**HAM ENDS 39¢**

FOR BAKING OR BOILING

**RATH BLACKHAWK — 1-lb. Roll 39¢**

**Pure Pork Sausage 39¢**

SWANSON'S — Heat and Serve

**T.V. BEEF DINNER 79¢**

### GARDEN FRESH PRODUCE

**CANTALOUPE 2 for 19¢**

**LEMONS 2 lbs. for 29¢**

**STRAWBERRIES 2 bas. 49¢**

**RADISHES and GREEN ONIONS 3 for 15¢**

TROPICAL — 1-lb., 14-oz.

**Apple Butter 29¢**

GERBER'S Strained

**Baby Foods 99¢**

CARNATION — Deluxe HALF GALLON

**Ice Cream 89¢**

MARLO — 1 1/2-lb. Size SPICED

**Chili Beans 25¢**

DEL MONTE — 18-oz.

**ORANGE JUICE 29¢**

Easy Desserts, Ass't

**ROYAL PUDDINGS 22¢**

GIANT

**CHEER 63¢**

MONARCH — 1-lb. Can

**POTATO SALAD 35¢**

GAYLORD — 4/5 Quart

**Champagne or Sparkling Burgundy \$1.99 plus tax**

WHITE HOUSE — 1 1/2 Pints

**Mayonnaise 45¢**

CHALLENGE GRADE AA

**BUTTER 1 lb. 69¢**

RANCH HOUSE — 1-lb., 13-oz. SANTA ROSA

**PLUMS 19¢**

LIMITED SUPPLY PRIORITY — 7-oz.

**Solid White TUNA \$1**

TOWN & COUNTRY — 60 ct. Facial Quality

**LARGE NAPKINS 25¢**

STA-PUFF — Laundry

**RINSE 49¢**

STARLET Assorted Diet

**SOFT DRINKS 57¢**

MONARCH — 1-lb., 5-oz.

**BAKED APPLES 35¢**

Prices Effective Thurs., Fri., Sat. — June 23-24-25, 1955

— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —



441 So. Palm Canyon Drive Phone 7932 or 9055  
STORE HOURS: Mon. thru Sat. 9 - 7 CLOSED SUNDAY

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Always A Complete Stock at Village Market

### FROZEN FOODS

M.C.P. — 6-oz.  
**LIMEADE 2 for 25¢**  
M.C.P. — 6-oz.  
**LEMONADE 2 for 29¢**